

Emcer[®]

MARMO DI CERAMICHE

EARTH · EVOLUTION

600x1200MM • 600x600MM • 200x1200MM



THE NATURE'S
DETAILS TRANSFORMED
INTO STYLISH SURFACES.



A never before seen event has happened in the tile industry wherein two giants SOL and Sanford have joined hands for a complete makeover of the ceramic industry. Both these companies have a sole ambition to redo the types of designs and quality floating in the market and present something which is completely new in its design sense and quality standards.

Emcer e-slab the leading manufacturer of e-slabs in India proved there existence in the World Ceramic Industry by achieving heights and reaching to the top in span of two years. Emcer proved that being a Quality and Research oriented organization is the key to success, which Emcer maintained from day one of the production of their e-slabs.

With there Mantra of success, Emcer managed to fill the void between design and quality by fulfilling the both criterias and created a benchmark in the world. With there highly qualified design and research team Emcer managed to achieve the peak by mapping every minute details of the products.

At Emcer -

" We believe in making the world more beautiful with best Quality Products and Innovative Designs".

**Management
Emcer**

EARTH EVOLUTION

We have studied various elements of earth
in depth and have implemented its various
facets into our designs.

Emcer[®]
MARMO DI CERAMICHE



MARBLE

STONE

CEMENT

WOOD

ALL AT ONCE

APPLICATIONS



Residences



Garden & Pools



Hotels



Offices



Restaurants



Shops



Malls



Public Spaces



Airports



Railway Stations



Bathrooms



Kitchens



Interiors

FEATURES



Ecology &
Sustainable



Resistant to
staining



Impact
resistance



Acid
resistance



Thermal shock
resistant



Easy to
clean



Frost
resistant



Break
resistant

I N D E X

Alpen Beige	Lazico Beige	Rio Natural
Antalya Rice	Lazico Grey	Regal Ivory A
Aquara Beige End	Lucera Gold	Regal Ivory B
Athens Ice	Manila Brown	Sensa Salt
Broom Bianco	Manila Ivory	Sintorini White
Broom Ivory	Madona Bianco	Urban Gris
Broom Nero	Madona Grey	Vatican Beige
Calista Grey	Madona Ivory	Vatican grey
Champagne Grey	Naugat Crema	Velaska Beige
Classic Beige	Naugat Dark Grey	Velaska Grey
Crema Marfil	Naugat Gris	Venosa Crema
Cremanico Beige	Neptune Satvario	White Marble
Dolomite Grey	Prizm Beige	Esprada Grey End
Epsilon Beige	Nova White End	Grisial White End
Epsilon Silver	Pisa Silver	Hexagon Ivory End
French Brown	Pulsnitz Brown	Primavera Beige End
Latina Beige	Rio Crema	Satuario Cyber End

EARTH

THE GLARE AND THE GLOSS

An urban aesthetic with contemporary marble, stone and rock graphics which creates an interplay with neutral and sophisticated hues. The aura this collection spreads is beautiful and simply awe-inspiring.

600 x 1200 MM



GLOSSY

Alpen Beige



Finish
Glossy

Random
6



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Antalya Rice



Finish
Glossy

Random
4

Aquara Beige End



Finish
Glossy

Random
4

Athens Ice



Finish
Glossy

Random
8

▲ NEW ADDITION

Calista Grey



Finish
Glossy

Random
6

▲ NEW ADDITION

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



GLOSSY

Broom Ivory



Finish
Glossy

Random
1

Broom Nero



Finish
Glossy

Random
1

Broom Bianco



Finish
Glossy

Random
1

Champagne Grey



Finish
Glossy

Random
6

▲ NEW ADDITION

Features

- 

Ecology &
Sustainable
- 

Resistant to
staining
- 

Impact
Resistant
- 

Acid
Resistant
- 

Thermal Shock
Resistant
- 

Easy to
clean
- 

Frost
Resistant
- 

Break
Resistant

Classic Beige



Finish
Glossy

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Crema Marfil



Finish
Glossy

Random
3

Cremanico Beige



Finish
Glossy

Random
3

▲ NEW ADDITION

Dolomite Grey

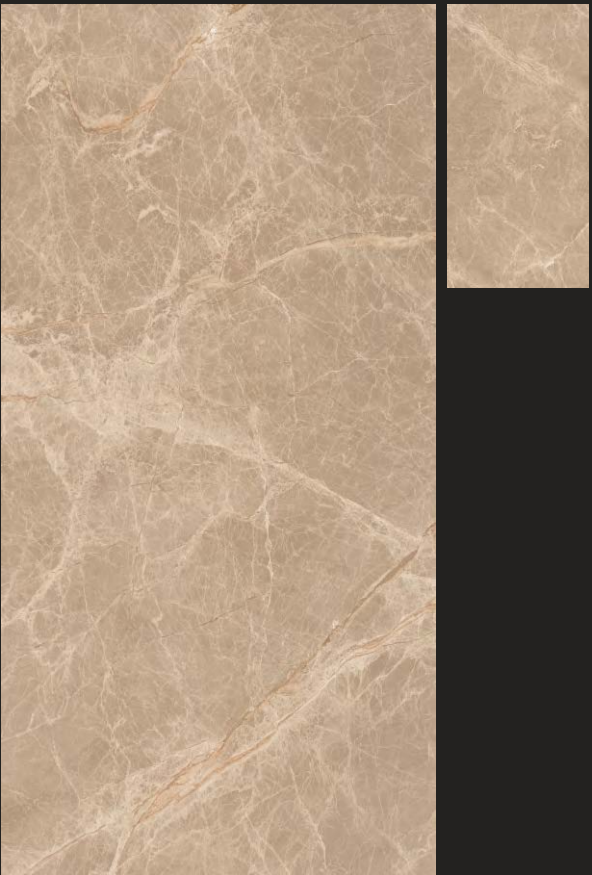


Finish
Glossy

Random
6

▲ NEW ADDITION

French Brown



Finish
Glossy

Random
2

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Lazico Beige



Finish
Glossy

Random
6

▲ NEW ADDITION

Lazico Grey



Finish
Glossy

Random
6

▲ NEW ADDITION

Epsilon Silver



Finish
Glossy

Random
5

Epsilon Beige



Finish
Glossy

Random
5

Features

-  Ecology & Sustainable
-  Resistant to staining
-  Impact Resistant
-  Acid Resistant
-  Thermal Shock Resistant
-  Easy to clean
-  Frost Resistant
-  Break Resistant



Lucera Gold



Finish
Glossy

Random
4

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



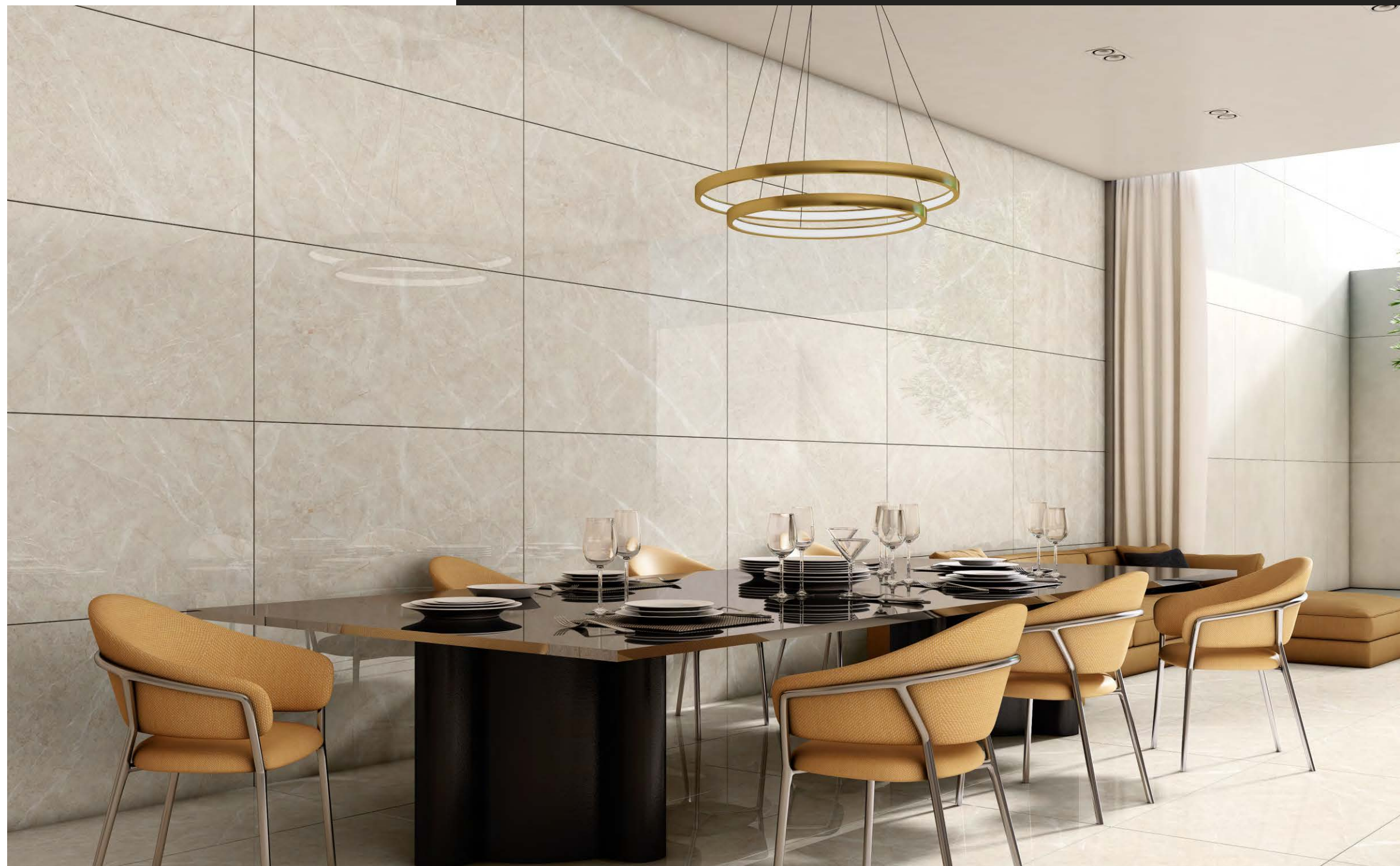
Break
Resistant

Manila Ivory



Finish
Glossy

Random
4



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Manila Brown



Finish
Glossy

Random
4

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



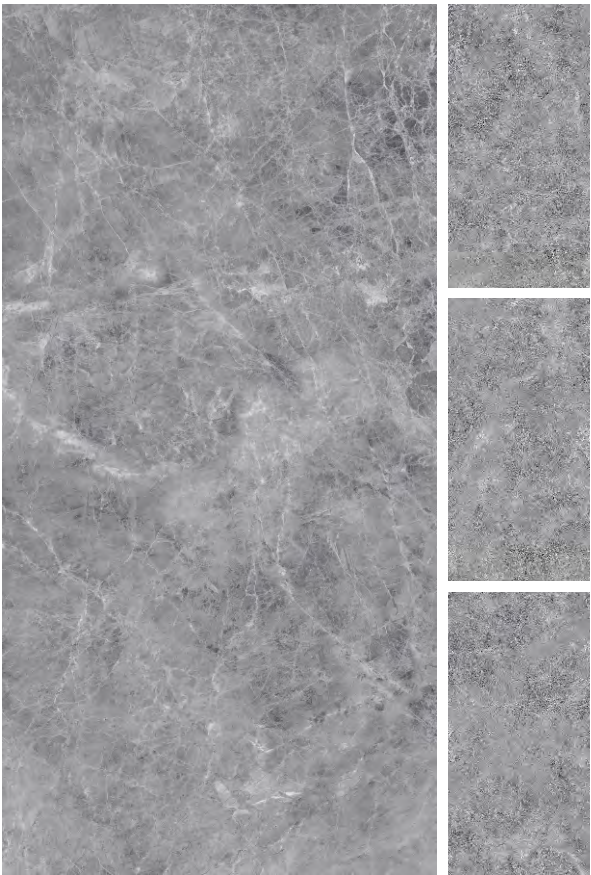
Break
Resistant

Urban Gris



Finish Glossy Random 10 ▲ NEW ADDITION

Madona Grey



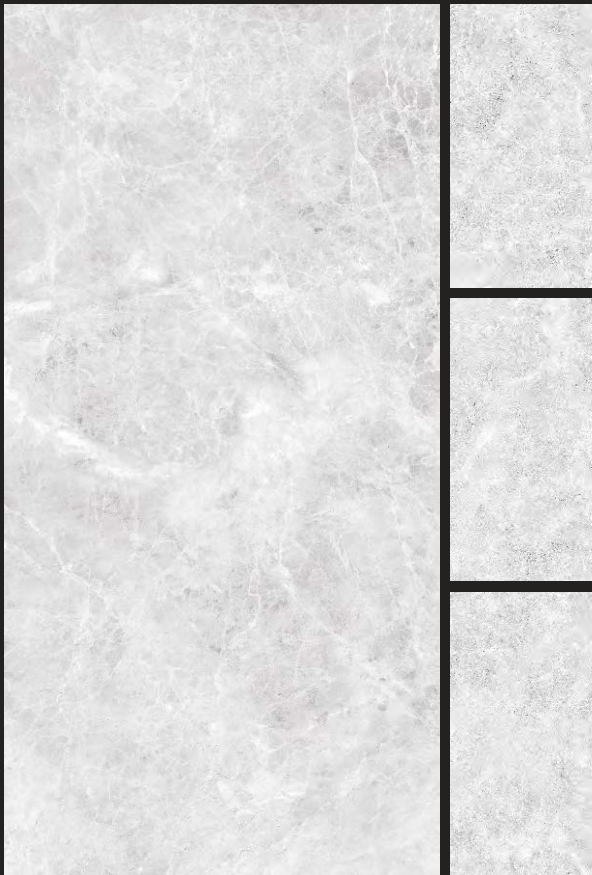
Finish Glossy Random 4 ▲ NEW ADDITION

Madona Ivory



Finish Glossy Random 4 ▲ NEW ADDITION

Madona Bianco



Finish Glossy Random 4 ▲ NEW ADDITION

Features

-  Ecology & Sustainable
-  Resistant to staining
-  Impact Resistant
-  Acid Resistant
-  Thermal Shock Resistant
-  Easy to clean
-  Frost Resistant
-  Break Resistant



Neptune Satvario



Finish
Glossy

Random
3

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Pisa Silver



Finish
Glossy

Random
3

Pulsnitz Brown



Finish
Glossy

Random
6

▲ NEW ADDITION

Latina Beige



Finish
Glossy

Random
6

▲ NEW ADDITION

Nova White End



Finish
Glossy

Random
4

Features

- 

Ecology &
Sustainable
- 

Resistant to
staining
- 

Impact
Resistant
- 

Acid
Resistant
- 

Thermal Shock
Resistant
- 

Easy to
clean
- 

Frost
Resistant
- 

Break
Resistant

Prizm Beige



Finish
Glossy

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

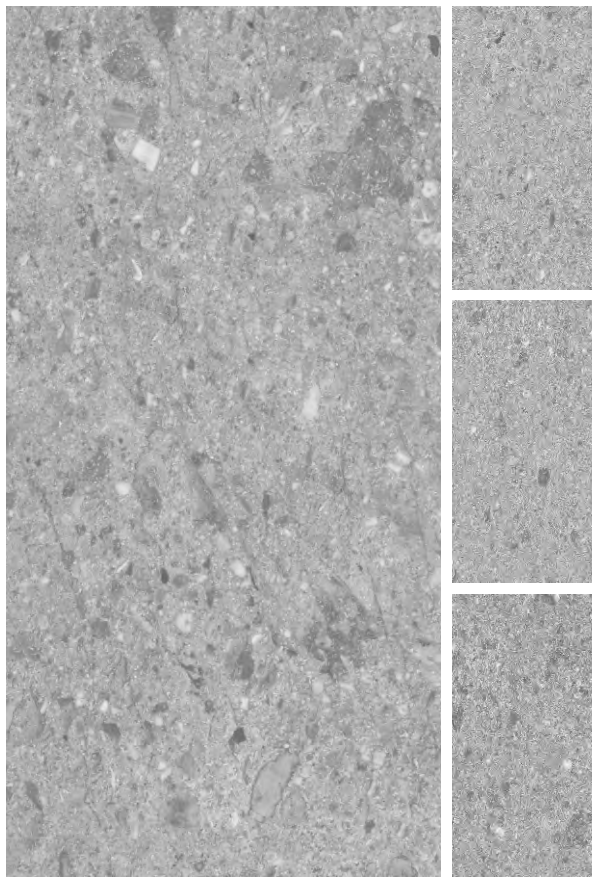


Frost
Resistant



Break
Resistant

Nougat Dark Grey

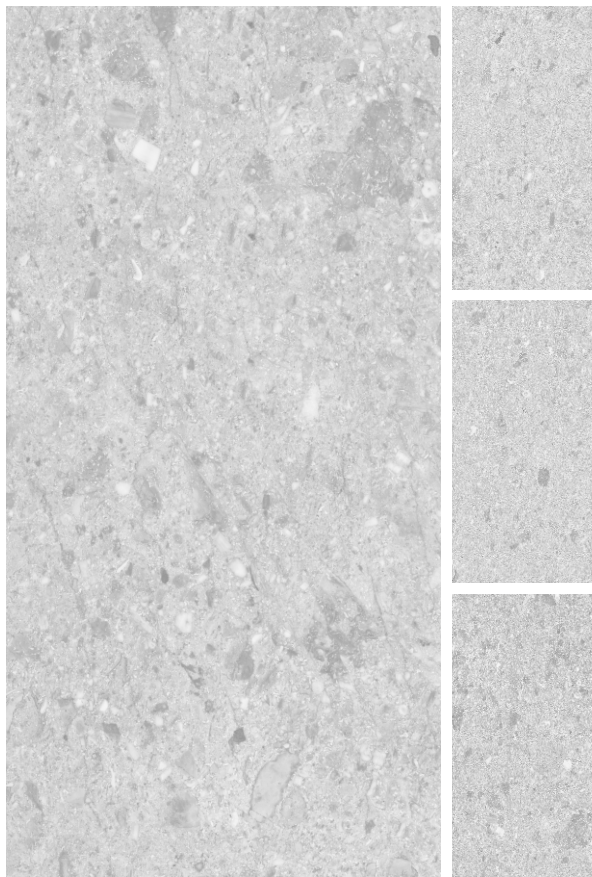


Finish
Glossy

Random
10

▲ NEW ADDITION

Nougat Gris



Finish
Glossy

Random
10

▲ NEW ADDITION

Nougat Crema



Finish
Glossy

Random
10

▲ NEW ADDITION

Bersa Brown



Finish
Glossy

Random
10

▲ NEW ADDITION

Features

- 

Ecology &
Sustainable
- 

Resistant to
staining
- 

Impact
Resistant
- 

Acid
Resistant
- 

Thermal Shock
Resistant
- 

Easy to
clean
- 

Frost
Resistant
- 

Break
Resistant



Regal Ivory BM



Finish
Glossy

Random
2

Features

- 

Ecology & Sustainable
- 

Resistant to staining
- 

Impact Resistant
- 

Acid Resistant
- 

Thermal Shock Resistant
- 

Easy to clean
- 

Frost Resistant
- 

Break Resistant

Rio Crema



Finish
Glossy

Random
4

Rio Natural



Finish
Glossy

Random
4

Sensa Salt



Finish
Glossy

Random
6

▲ NEW ADDITION

Sintorini White



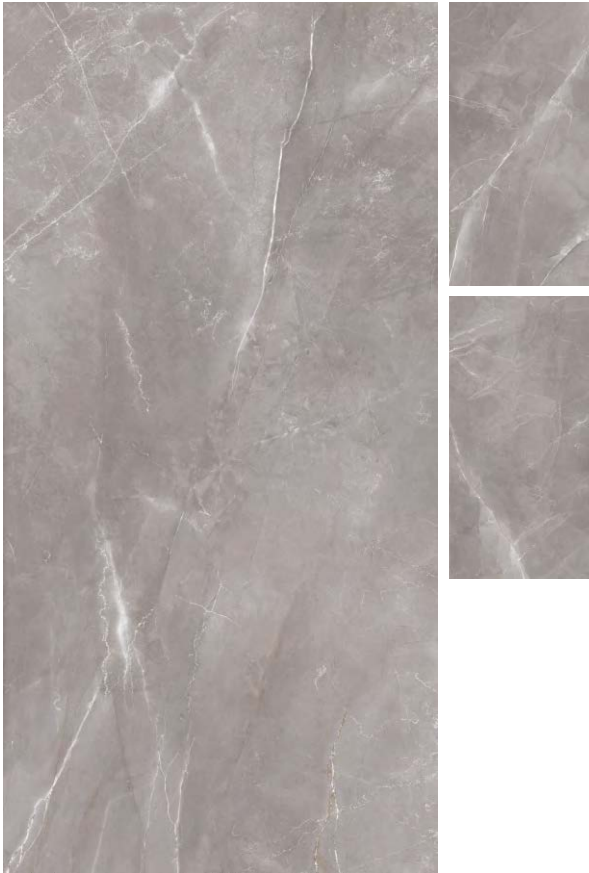
Finish
Glossy

Random
4

Features

-  Ecology & Sustainable
-  Resistant to staining
-  Impact Resistant
-  Acid Resistant
-  Thermal Shock Resistant
-  Easy to clean
-  Frost Resistant
-  Break Resistant

Velaska Grey



Finish
Glossy

Random
3

▲ NEW ADDITION

Velaska Beige



Finish
Glossy

Random
3

▲ NEW ADDITION

Vatican Beige



Finish
Glossy

Random
6

▲ NEW ADDITION

Vatican Grey



Finish
Glossy

Random
6

▲ NEW ADDITION

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



GLOSSY



Venosa Crema



Finish
Glossy

Random
4

Features


Ecology &
Sustainable


Resistant to
staining


Impact
Resistant


Acid
Resistant

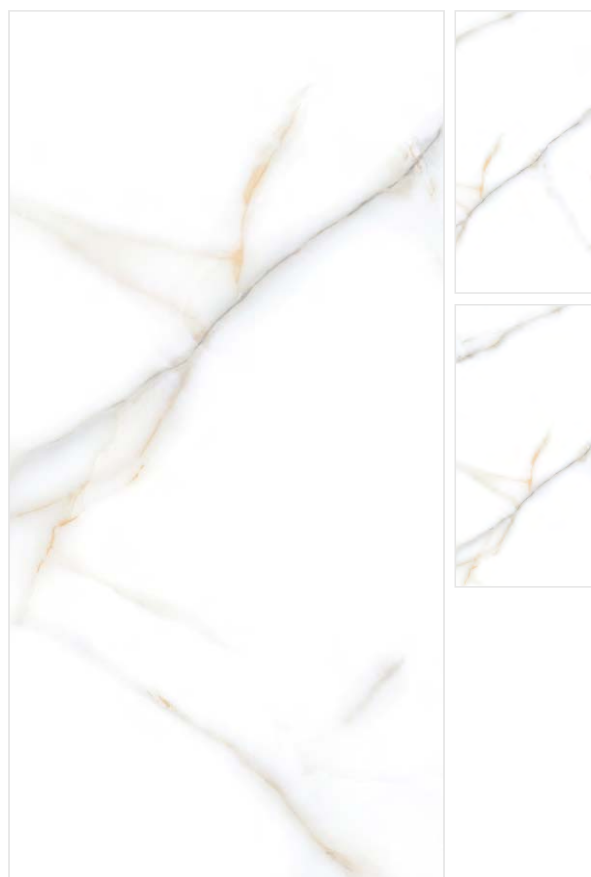

Thermal Shock
Resistant


Easy to
clean


Frost
Resistant


Break
Resistant

White Marble



Finish
Glossy

Random
3



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Esprada Grey End

ENDLESS



Finish
Polished

▲ NEW ADDITION

Hexagon Ivory End

ENDLESS



Finish
Polished

▲ NEW ADDITION

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant

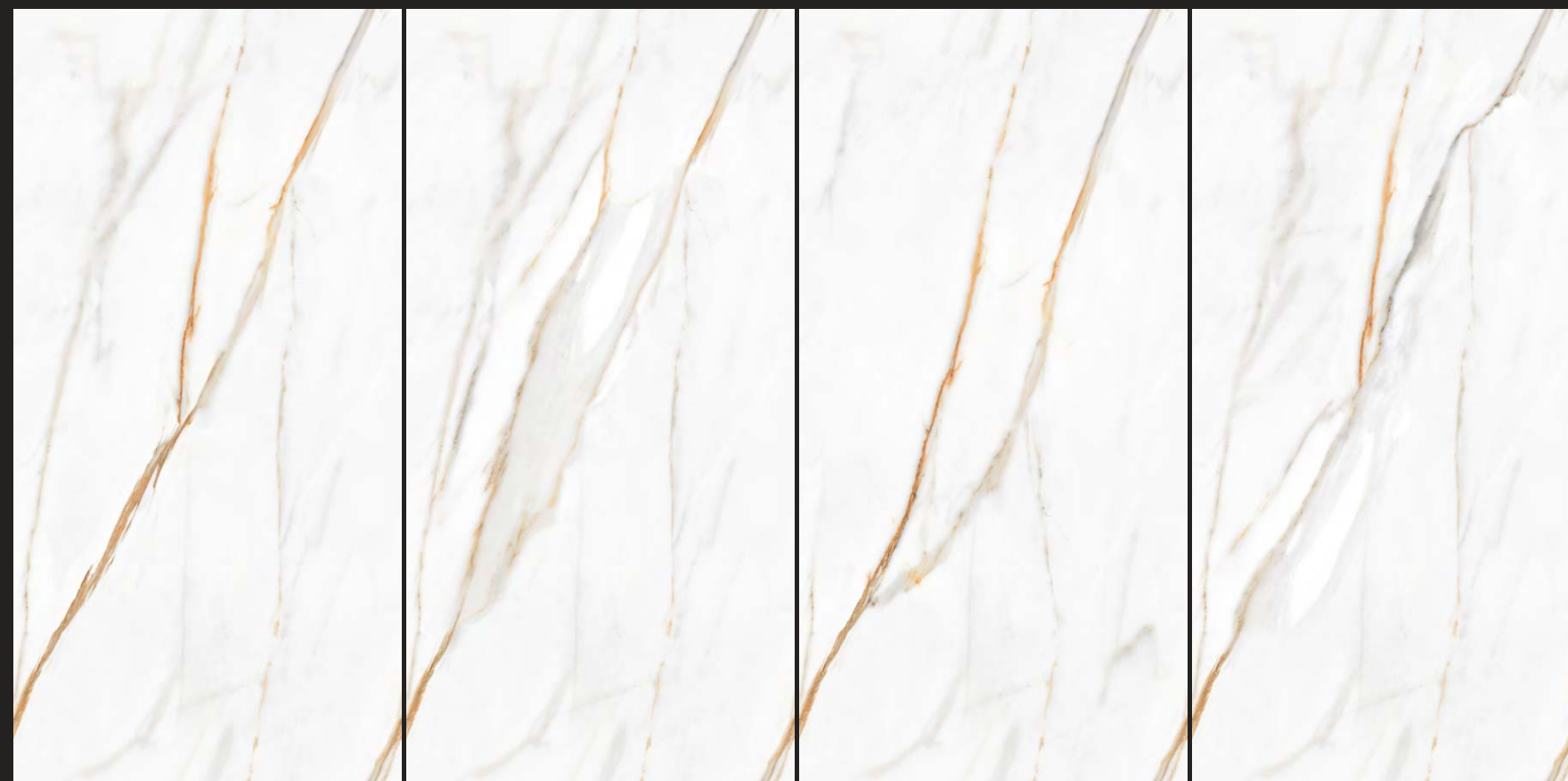


Break
Resistant



ENDLESS

Satuario Cyber End



▲ NEW ADDITION

Finish
Polished

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



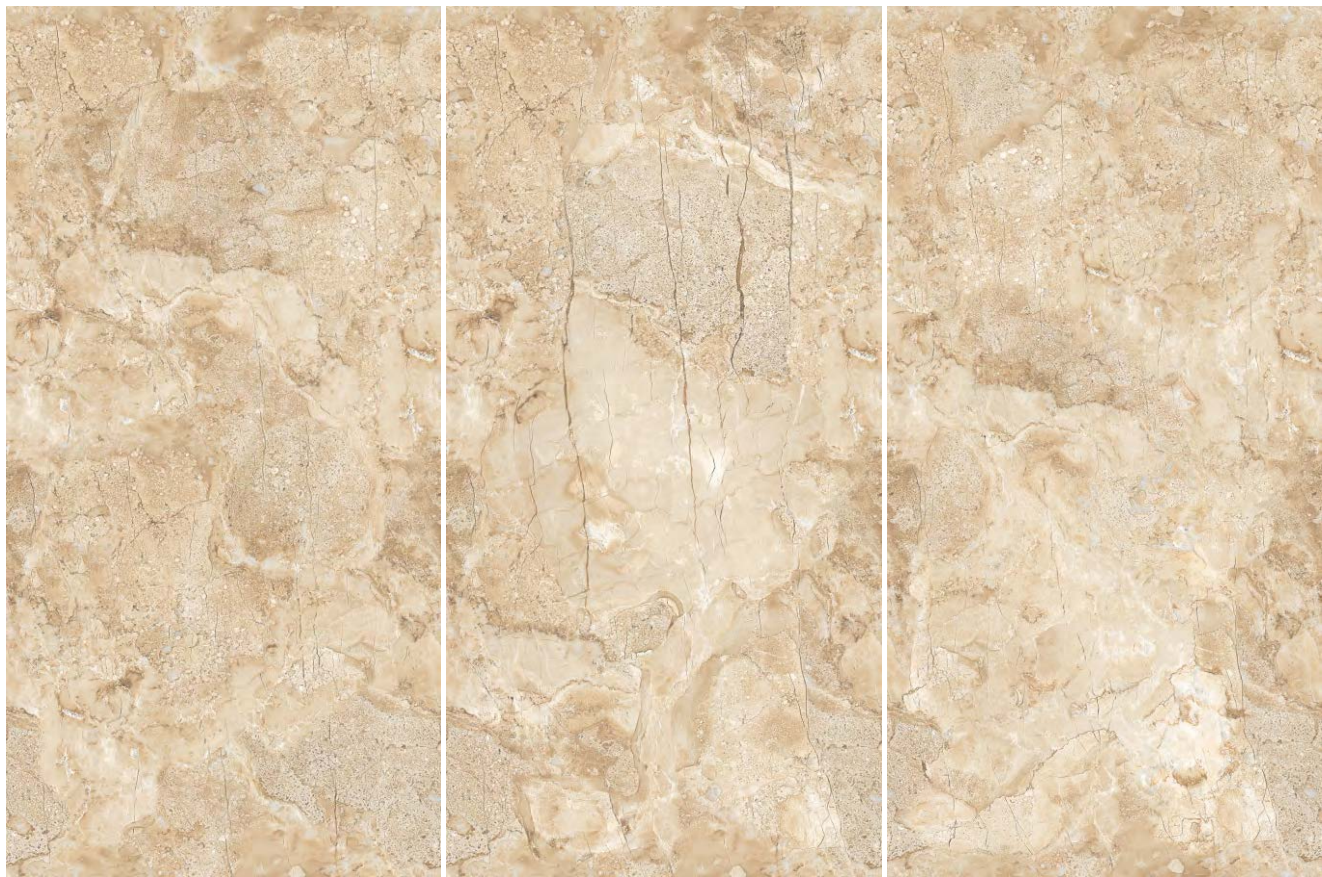
Frost
Resistant



Break
Resistant

Primavera Beige End

ENDLESS



Finish
Polished

▲ NEW ADDITION

Grisial White End

ENDLESS



Finish
Polished

▲ NEW ADDITION

Features

- 

Ecology &
Sustainable
- 

Resistant to
staining
- 

Impact
Resistant
- 

Acid
Resistant
- 

Thermal Shock
Resistant
- 

Easy to
clean
- 

Frost
Resistant
- 

Break
Resistant

I N D E X

Techno Beige

Techno Grey

Techno Moka

EARTH

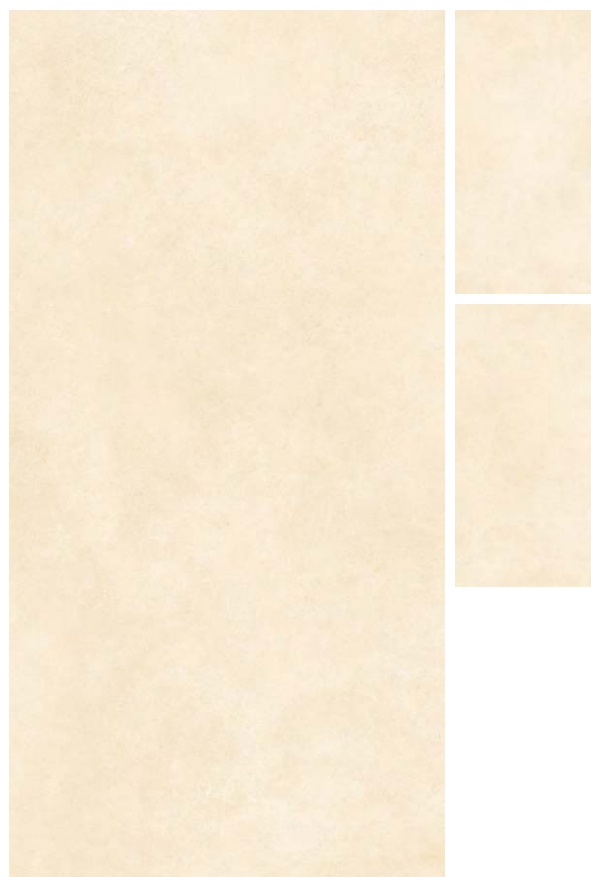
NEW AVENUES OF AESTHETIC STYLE

The surface re-imagines the rough imperfections of the raw materials, recreating and enhancing them on ultra large surfaces to create uniquely distinctive floors, walls and facades. Simple yet elegant, visual yet tactile are brought together in an uninterrupted exchange of sensations and influences.

600x1200MM



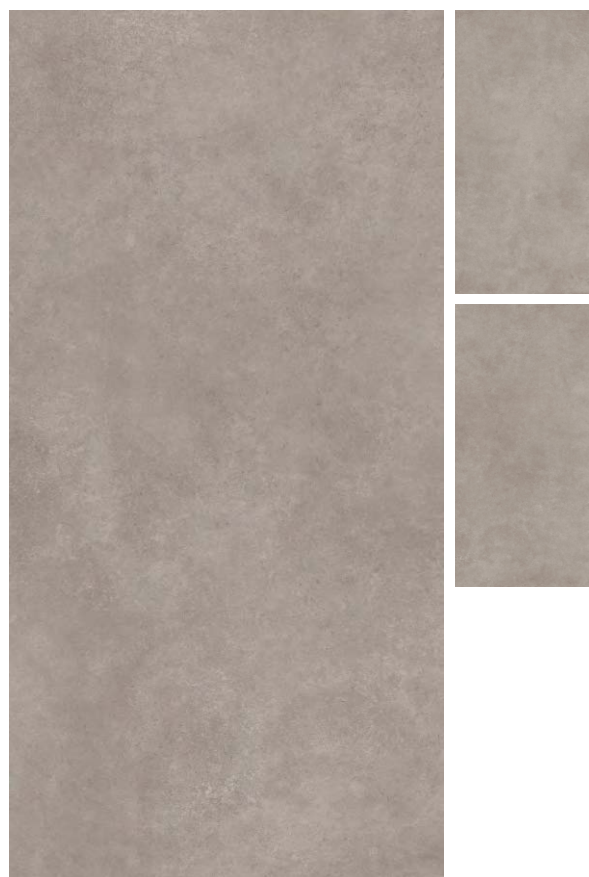
Techno Beige



Finish
Matt

Random
3

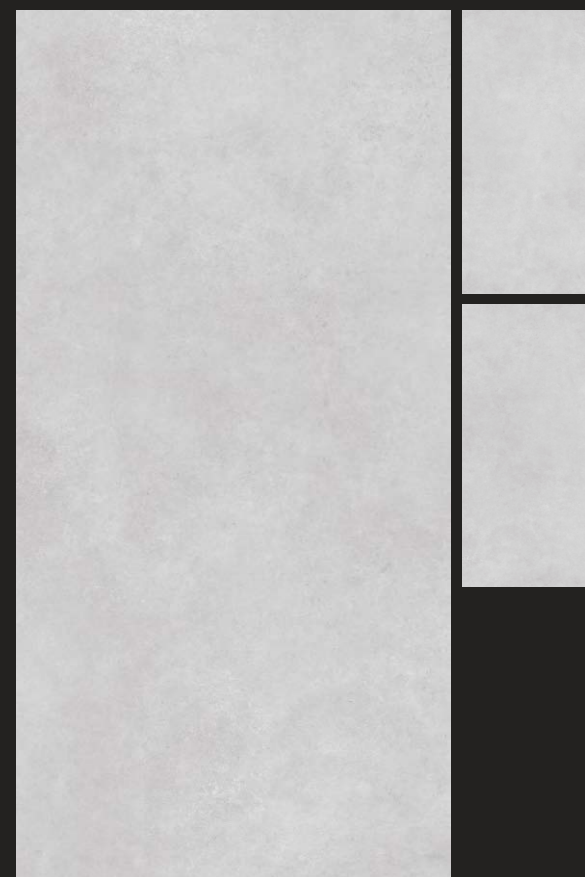
Techno Moca



Finish
Matt

Random
3

Techno Grey



Finish
Matt

Random
3



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

I N D E X

Pastel Blue	Pastel Peach
Pastel Lemon	Pastel Pista
Pastel Nero	Pastel White

EARTH

THE COLOURS OF TIMELESS SPACE

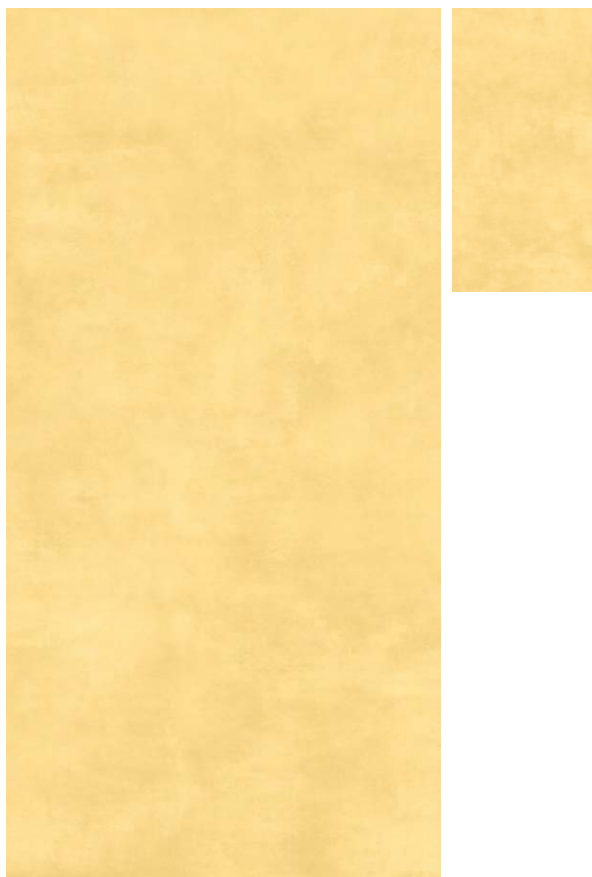
A vibrant display creative, original and monochrome flair. A vision of the future decorates timeless spaces and gives you beauty of magical colours.

600 x 1200 M M



PASTEL
COLORS

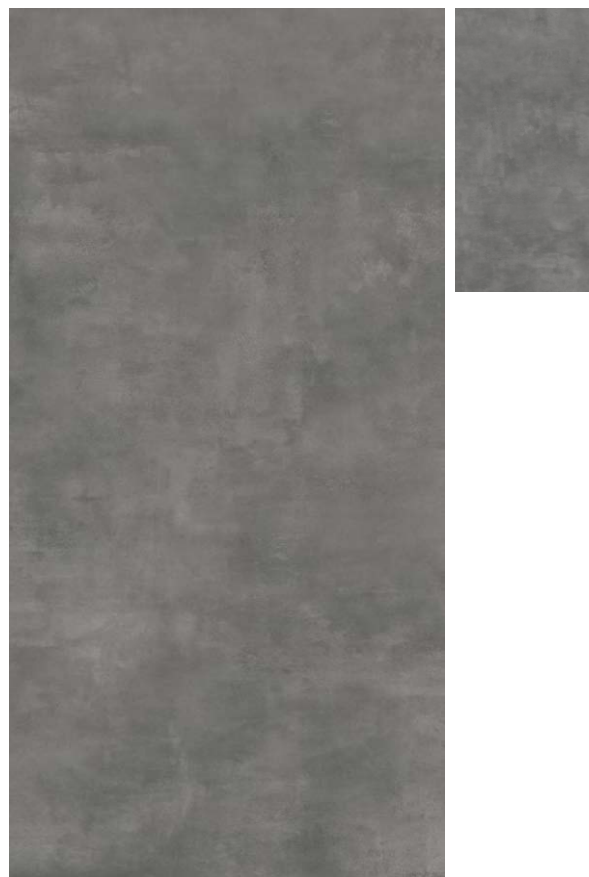
Pastel Lemon



Finish
Matt

Random
2

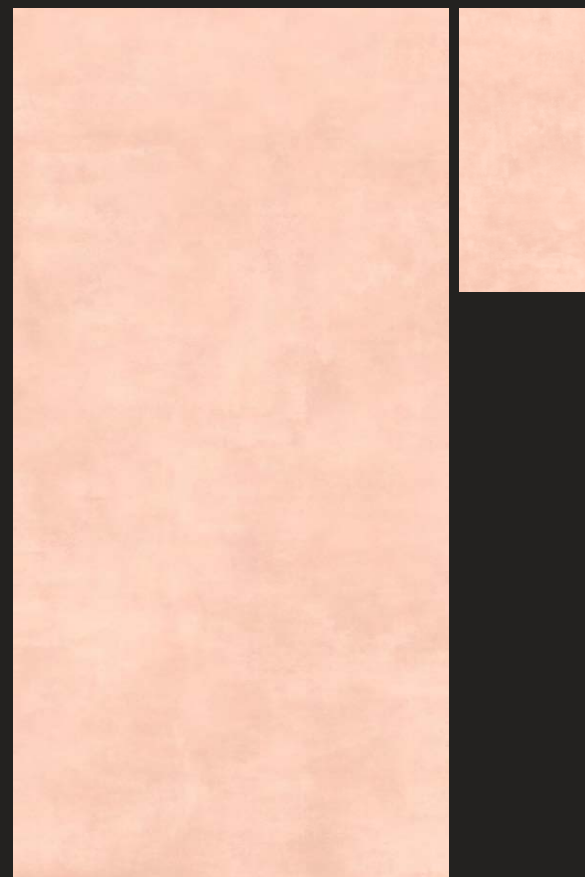
Pastel Nero



Finish
Matt

Random
2

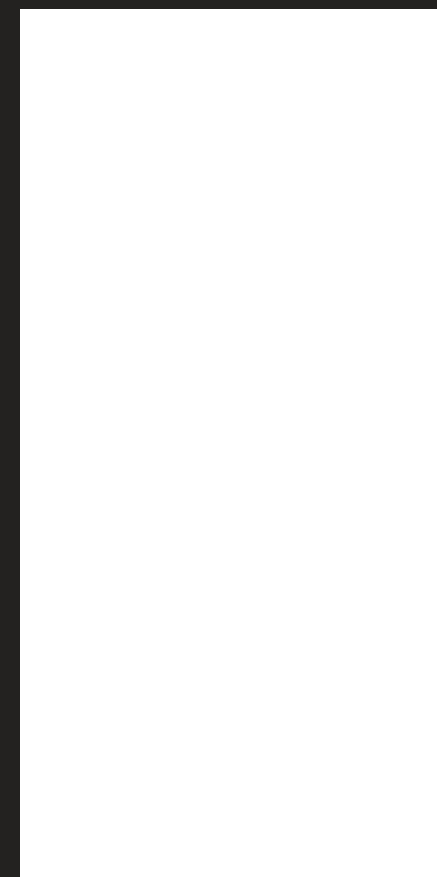
Pastel Peach



Finish
Matt

Random
2

Pastel White



Finish
Matt

Random
1

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

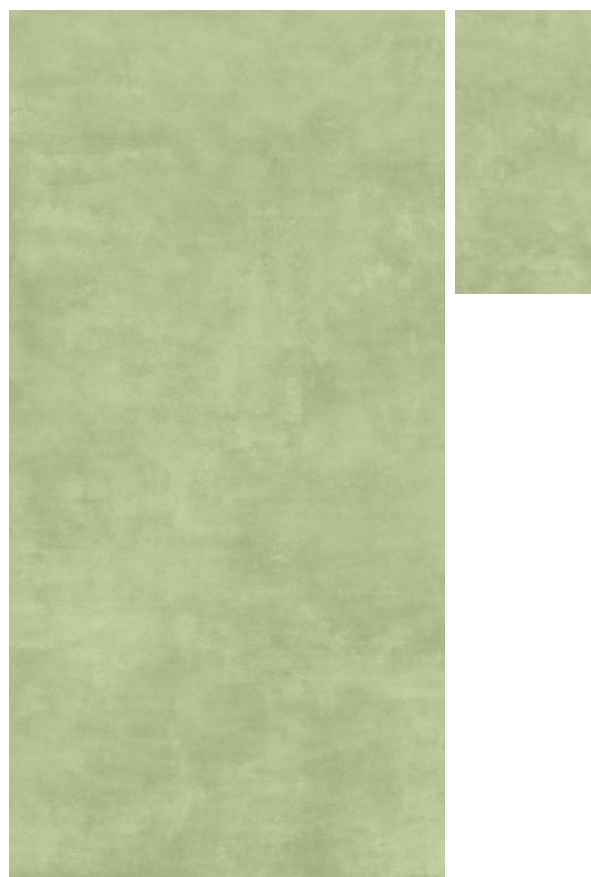


Frost
Resistant



Break
Resistant

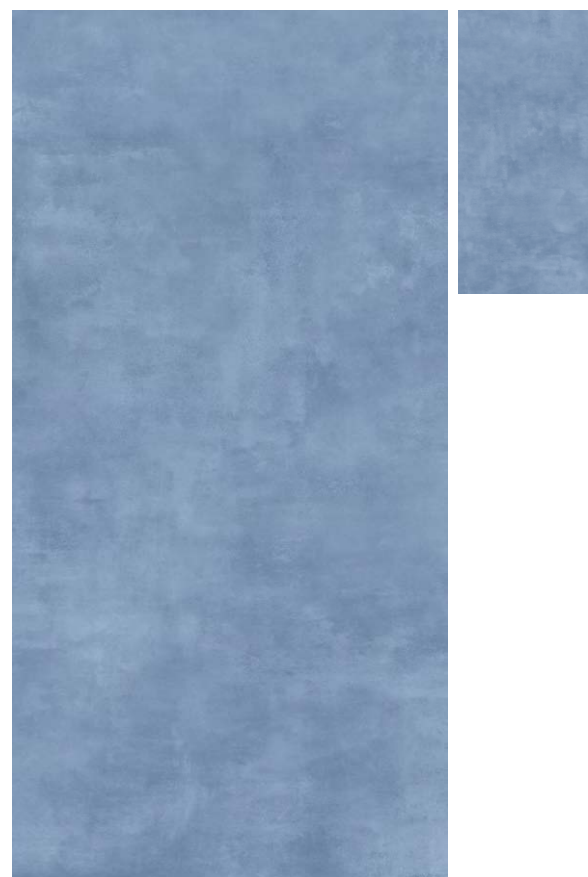
Pastel Pista



Finish
Matt

Random
2

Pastel Blue



Finish
Matt

Random
2



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

I N D E X

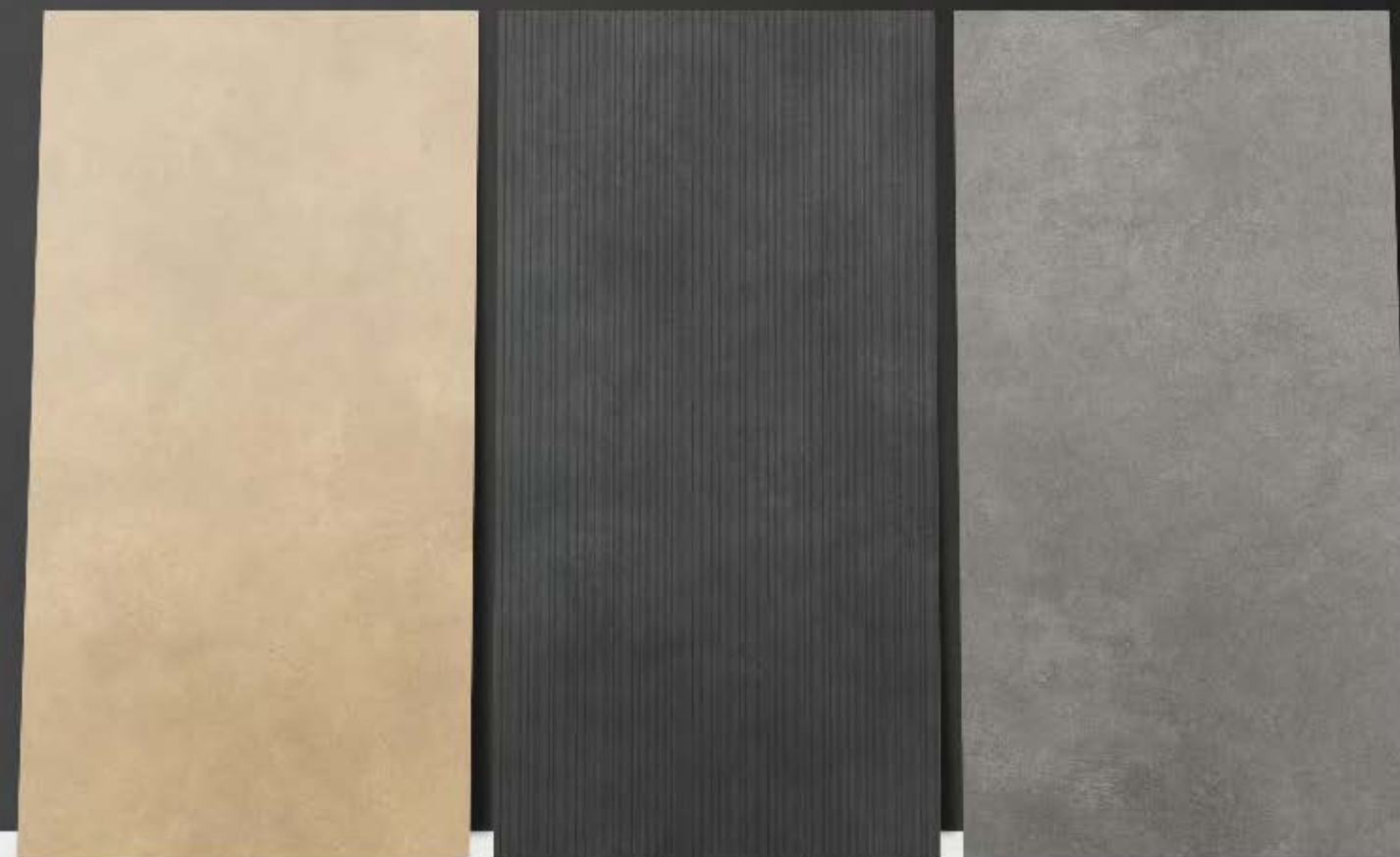
Wills Beige	Wills Nero
Wills Beige Linear	Wills Nero Linear
Wills Choco	Wills Smoke
Wills Choco Linear	Wills Smoke Linear
Wills Grey	Wills White
Wills Grey Linear	Wills White Linear

EARTH

THE BEAUTY OF CEMENT AND STRUCTURE

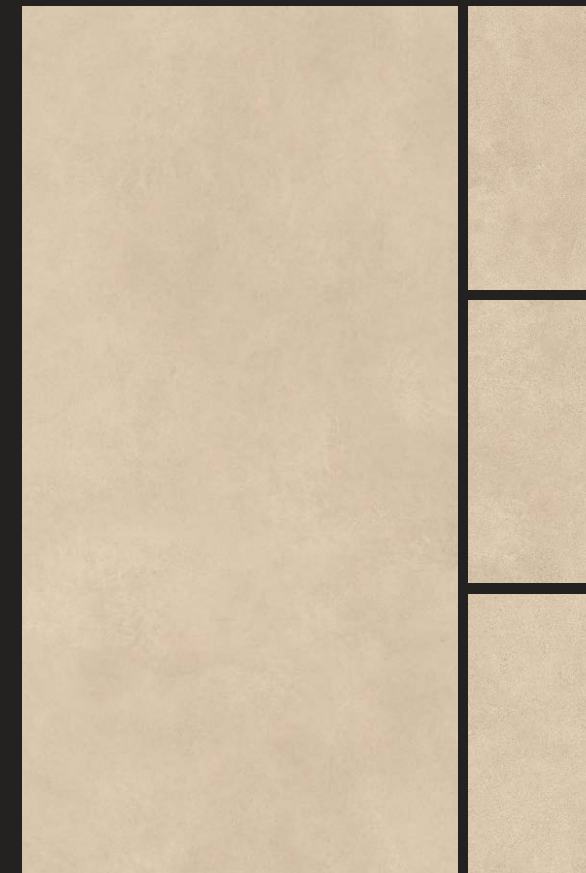
Cement texture takes centre stage in a collection which is particularly suited to metropolitan spaces with modern furnishings. Displays its strong aesthetic style in surfaces for wall & floor, reinterpreting the contemporary, on-trend eye-catching material.

600 x 1200 MM





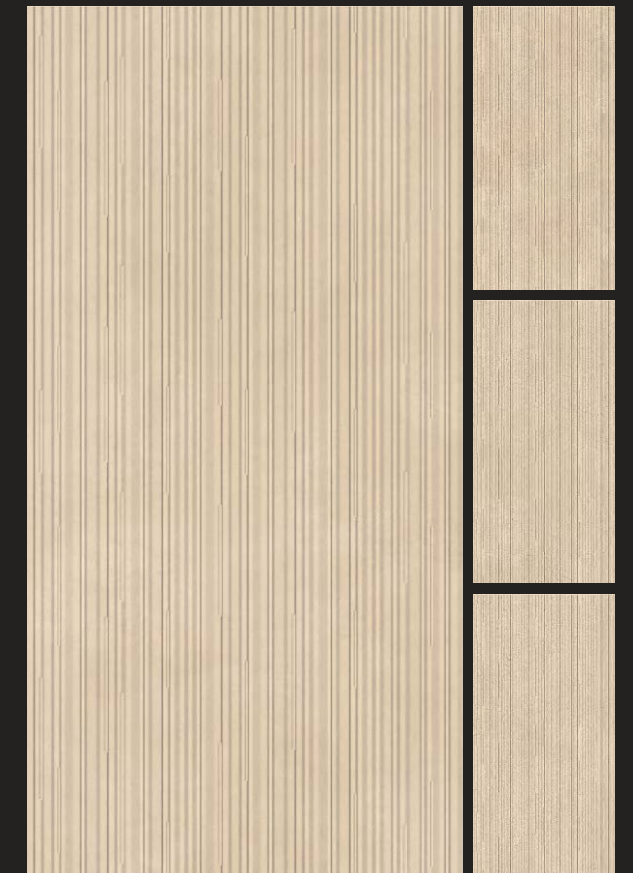
Wills Beige



Finish
Matt

Random
4

Wills Beige Linear



Finish
Matt

Random
4

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

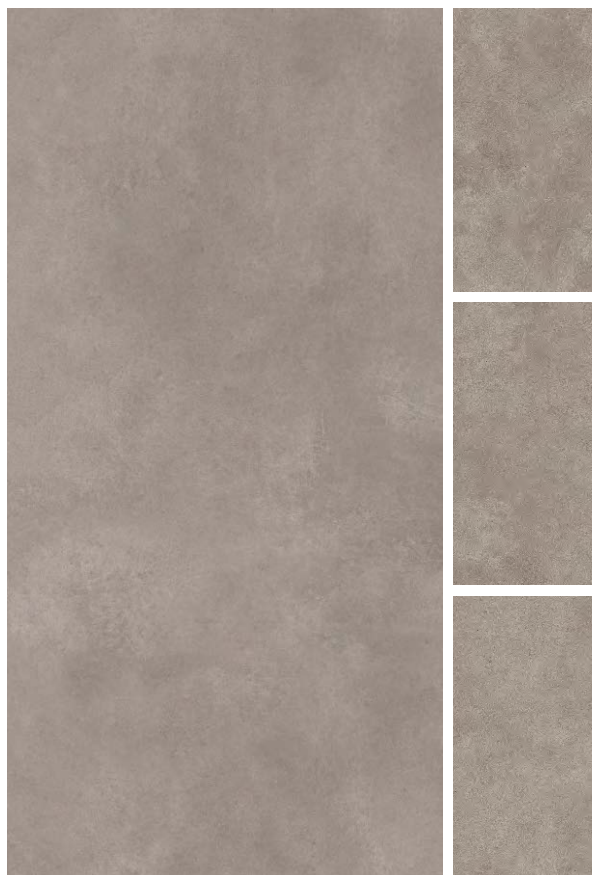


Frost
Resistant



Break
Resistant

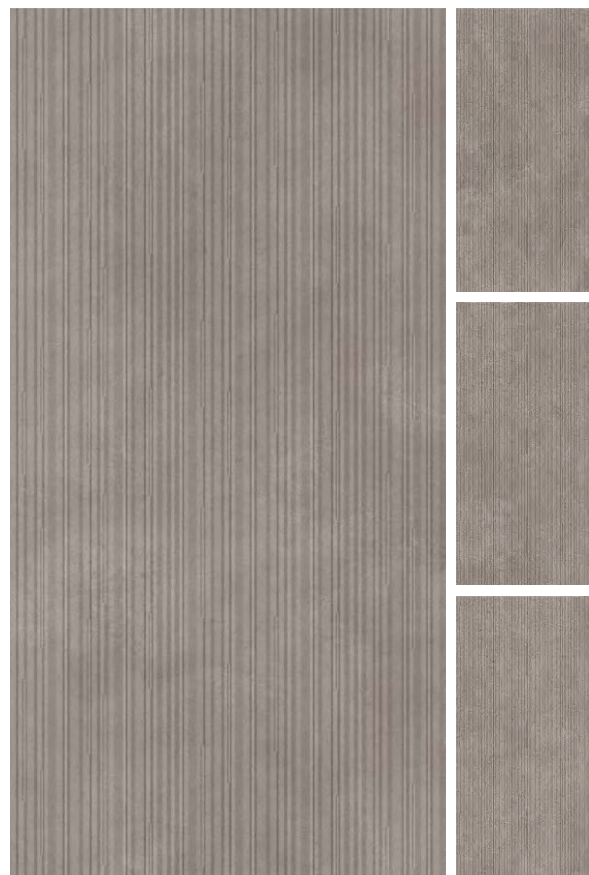
Wills Choco



Finish
Matt

Random
4

Wills Choco Linear



Finish
Matt

Random
4



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



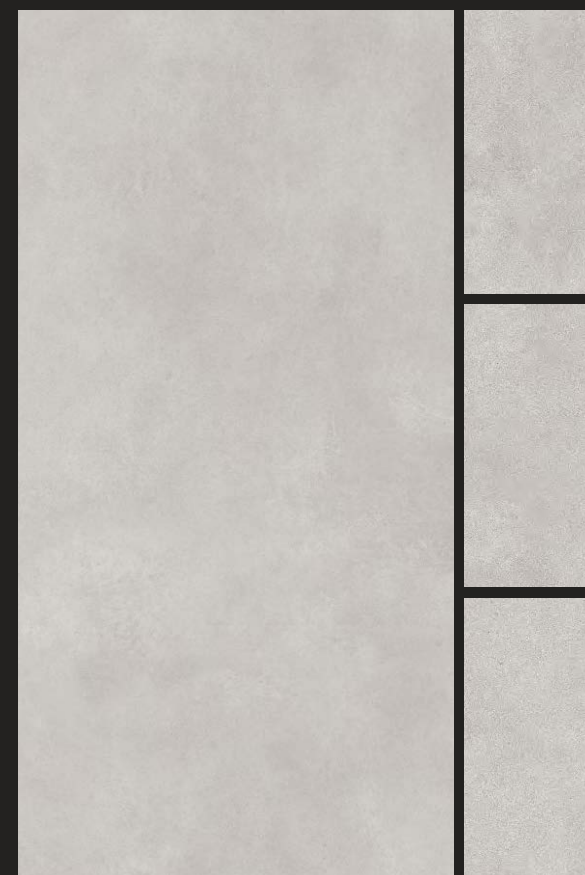
Frost
Resistant



Break
Resistant



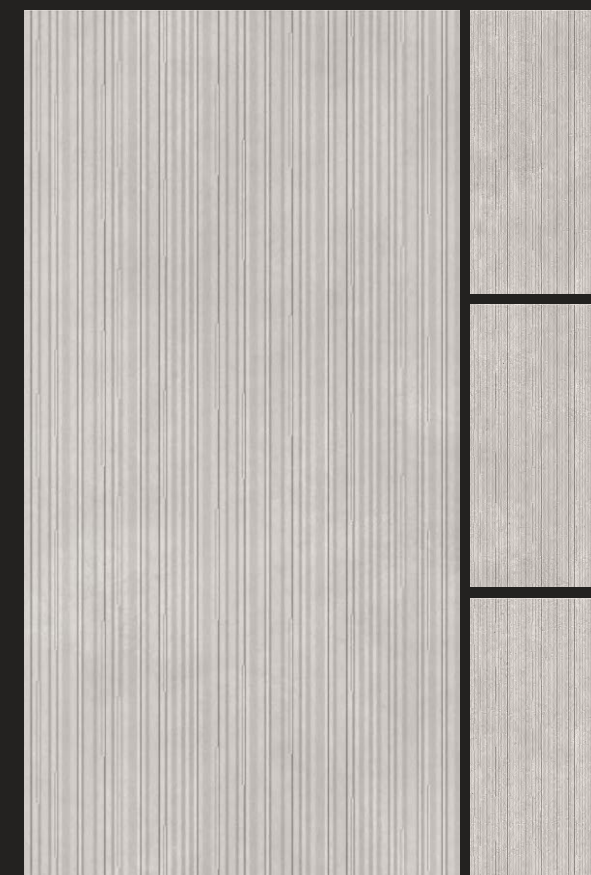
Wills Grey



Finish
Matt

Random
4

Wills Grey Linear



Finish
Matt

Random
4

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

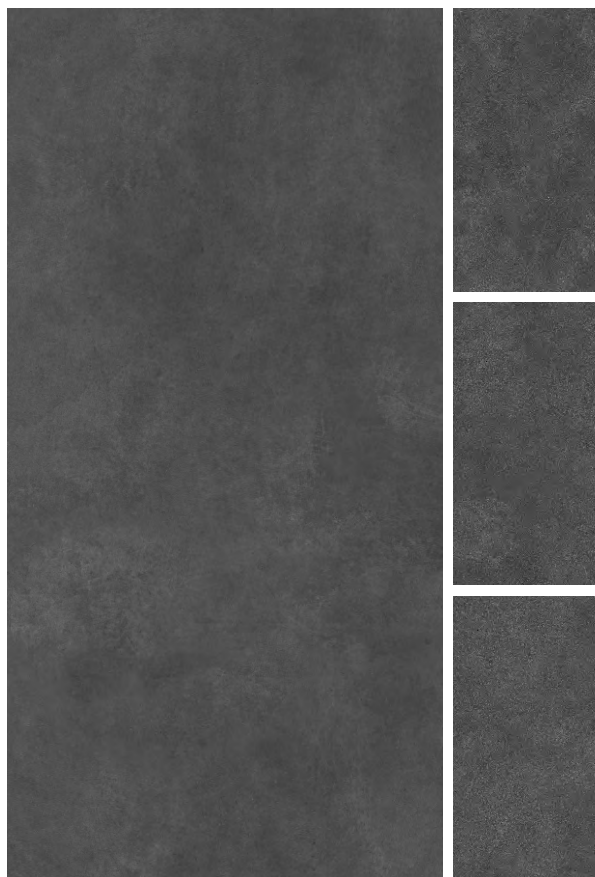


Frost
Resistant



Break
Resistant

Wills Nero



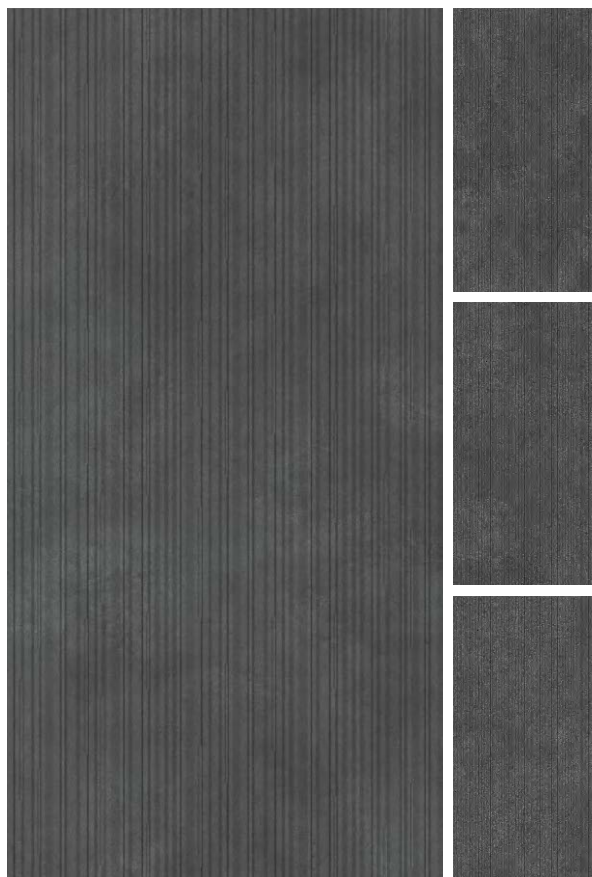
Finish

Matt

Random

4

Wills Nero Linear



Finish

Matt

Random

4



Features



Ecology & Sustainable



Resistant to staining



Impact Resistant



Acid Resistant



Thermal Shock Resistant



Easy to clean



Frost Resistant



Break Resistant



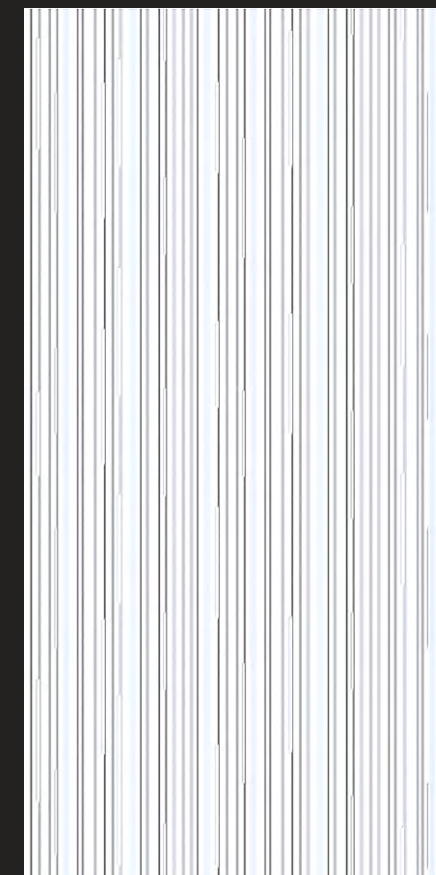
Wills White



Finish
Matt

Random
1

Wills White Linear



Finish
Matt

Random
1

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

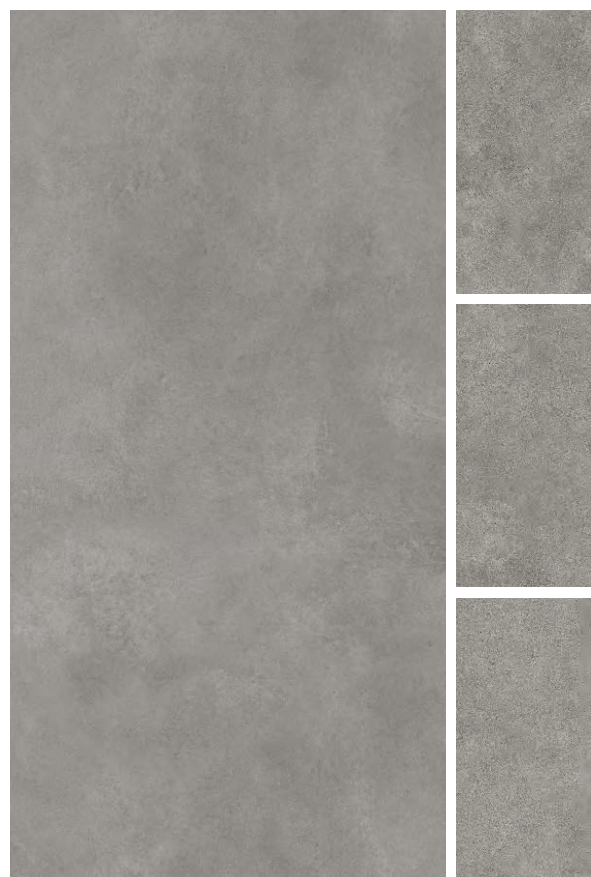


Frost
Resistant



Break
Resistant

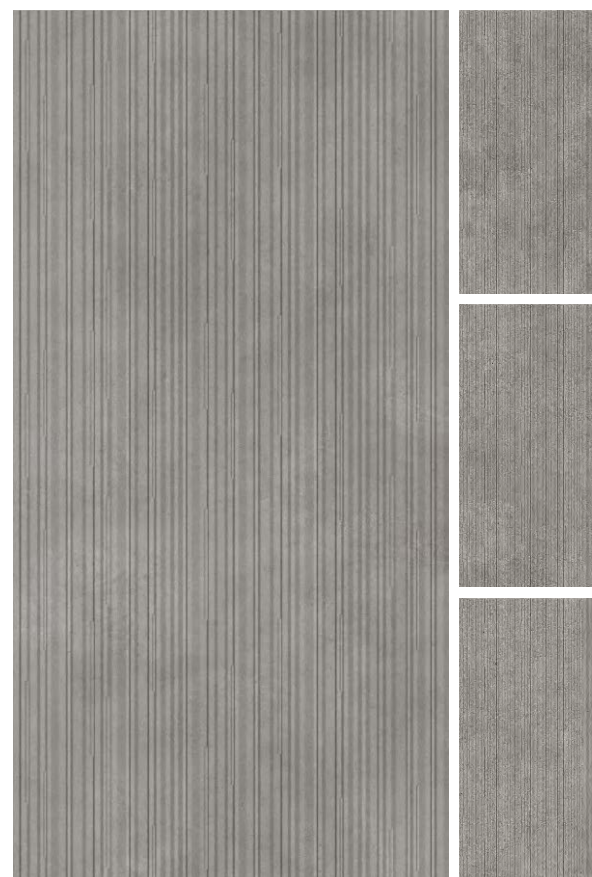
Wills Smoke



Finish
Matt

Random
4

Wills Smoke Linear

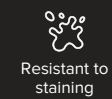


Finish
Matt

Random
4



Features



I N D E X

Abstract Wood	Opera Beige
Chestnut	Opera Brown
Columbia Marron	Opera Wenge
Columbia Rossa	Quints Blanco
Deck Brown	Red Wood
Dessert Dune	Teak Wood Brown
Egyptian Beige	Walnut Cherry
Grunge Wood	Walnut Natural
Havana Brown	Walnut Nuovo
Havana Wenge	Woodland Kohl
Maple Wood Wenge	

EARTH

TRUE TO LIFE TRUE TO NATURE

Tradition and future, simplicity and technology. Inspired from wood in a vitrified collection for wall, floors & elevation, perfect for an environmentally friendly ambiance.

200 x 1200 MM



Abstract Wood



Finish
Matt

Random
18



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



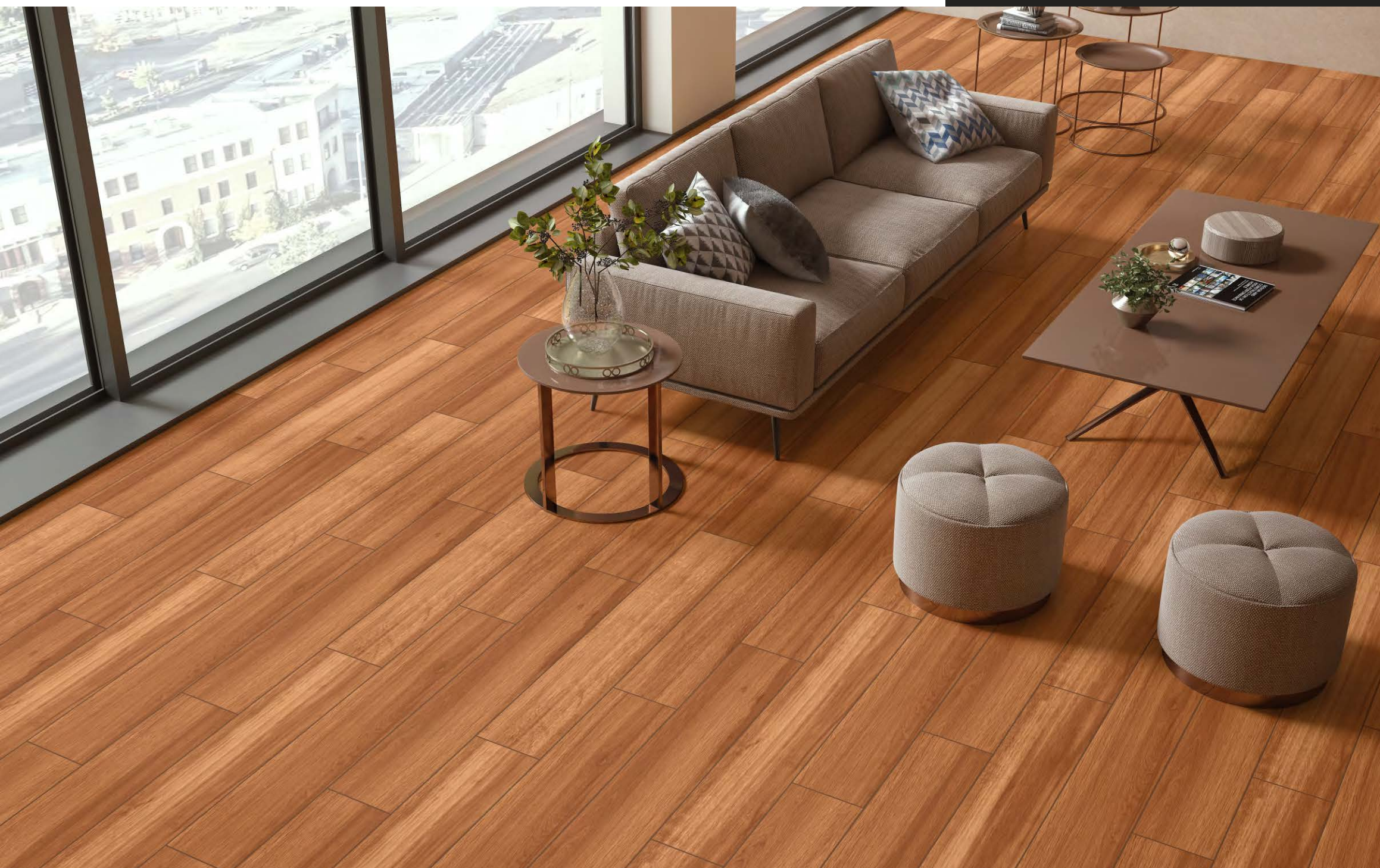
Easy to
clean



Frost
Resistant



Break
Resistant



Chestnut



Finish
Matt

Random
12

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Columbia Rossa



Finish
Matt

Random
6



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Columbia Marron



Finish
Matt

Random
6

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Deck Brown



Finish
Matt

Random
9



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Desert Dune



Finish
Matt

Random
8

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Egyptian Beige



Finish
Matt

Random
6

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



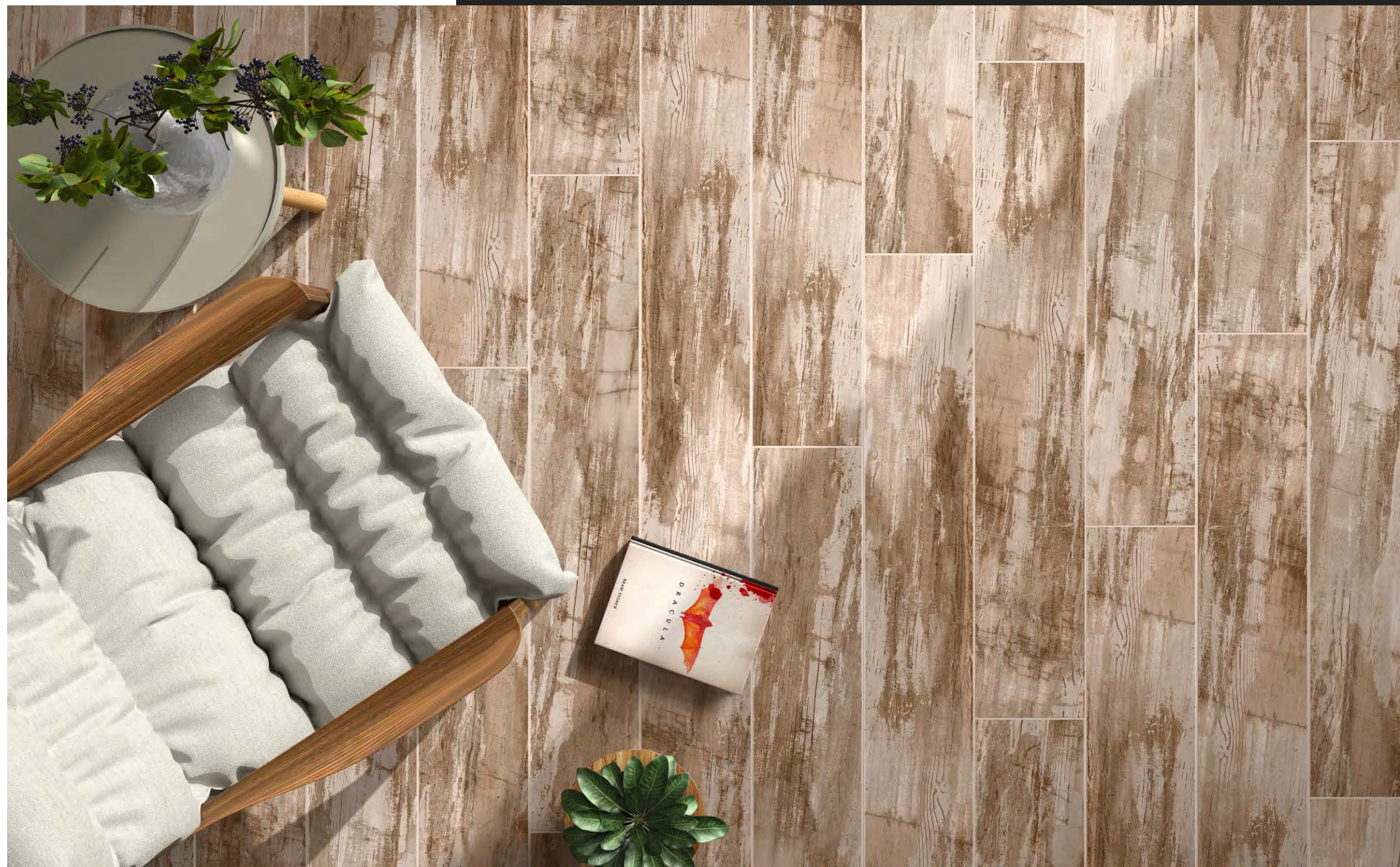
Break
Resistant

Grunge Wood



Finish
Matt

Random
5



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Quints Blanco



Finish
Matt

Random
5

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Red Wood



Finish
Matt

Random
8



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



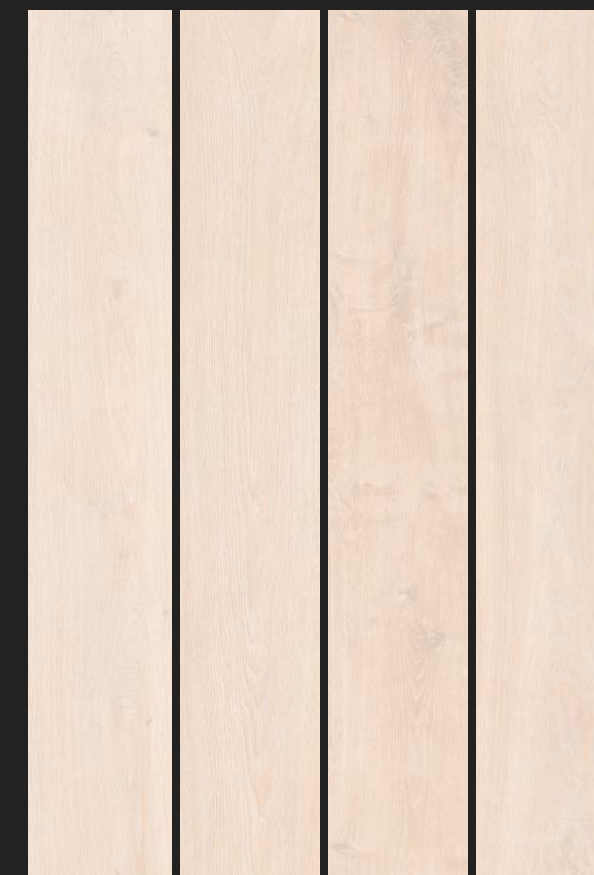
Frost
Resistant



Break
Resistant



Opera Beige



Finish
Matt

Random
24

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Opera Brown



Finish
Matt

Random
24



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Opera Wenge



Finish
Matt

Random
24

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Havana Brown



Finish
Matt

Random
12



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Havana Wenge



Finish
Matt

Random
12

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Walnut Nuovo



Finish
Matt

Random
6



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Maple Wood Wenge



Finish
Matt

Random
8

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Teak Wood Brown



Finish
Matt

Random
6



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



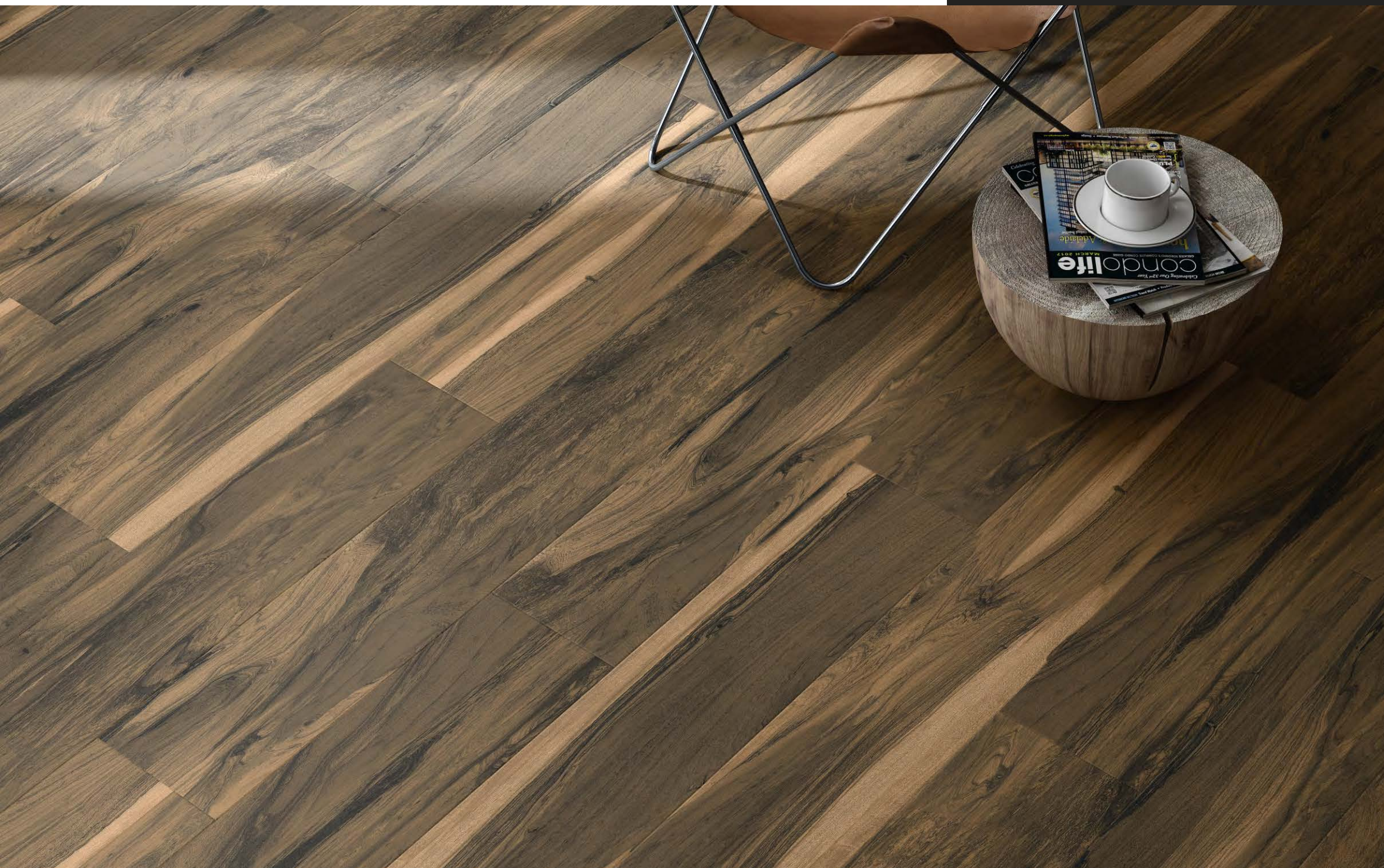
Easy to
clean



Frost
Resistant



Break
Resistant



Woodland Kohl



Finish
Matt

Random
6

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Walnut Natural



Finish
Matt

Random
6



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Walnut Cherry



Finish
Matt

Random
6

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Filo Beige



Finish
Matt

Random
12



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

I N D E X

Filo Beige	Graphite Crema
Fusion Cherry	Hudson Multi
Fusion Choco	Kiwi Red Root
Fusion Grey	Scottish Creama
Graphite Choco	Toscana Grigio

EARTH

ALL THE WARMTH OF THE WOODS

The grain, and soft, natural colours with feel of original wooden carved surface that enhance any setting from classic to more contemporary. Adding the finishing touch to rooms where well-being and warmth are key.

200 x 1200 MM



CARVING



Fusion Cherry



Finish
Carving

Random
9

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Fusion Grey



Finish
Carving

Random
9



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Fusion Choco



Finish
Carving

Random
9

Features



Graphite Choco



Finish
Carving

Random
6



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Graphite Crema



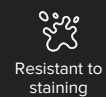
Finish
Carving

Random
6

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Hudson Multi



Finish
Carving

Random
3



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Scottish Crema



Finish
Carving

Random
3

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Toscana Grigio



Finish
Carving

Random
6



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Kiwi Red Root



Finish
Carving

Random
5

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

I N D E X

Amata Beige	Damita Ash	Travertine Hexa
Amata Grey	Damita Grey	Trench Bianco
Amata Moca	Innova Black	Vetican White
Amata Smoke	Innova Forest	Albino Beige End
Amata White	Itano Grey	Albino Grey End
Arizona	Montana Ash	French Nero End
Aster Beige	Montana Brown	French White End
Aster Grey	Montana Gris	Melody Gris End
Bigmo Beige	Montana Nero	Melody Nero End
Bigmo Grey	Pastel Box HL	Nivea Grigio End
Bigmo Nero	Sauron Grey	Nivea Smoke End
Bigmo White	Sparkle Glacier	Ritzy Brown End
	Sparkle Latina	Ritzy Natura End

EVOLUTION

THE CARVED SURFACE THAT CALMS YOUR SENESE

An art with an artisan mood which combines an urban aesthetic and contemporary graphics. It gives you the temptation of unique stylish decor that fragments textures and creates movement.

600x1200MM



CARVING



Amata Beige



Finish
Carving

Random
4

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

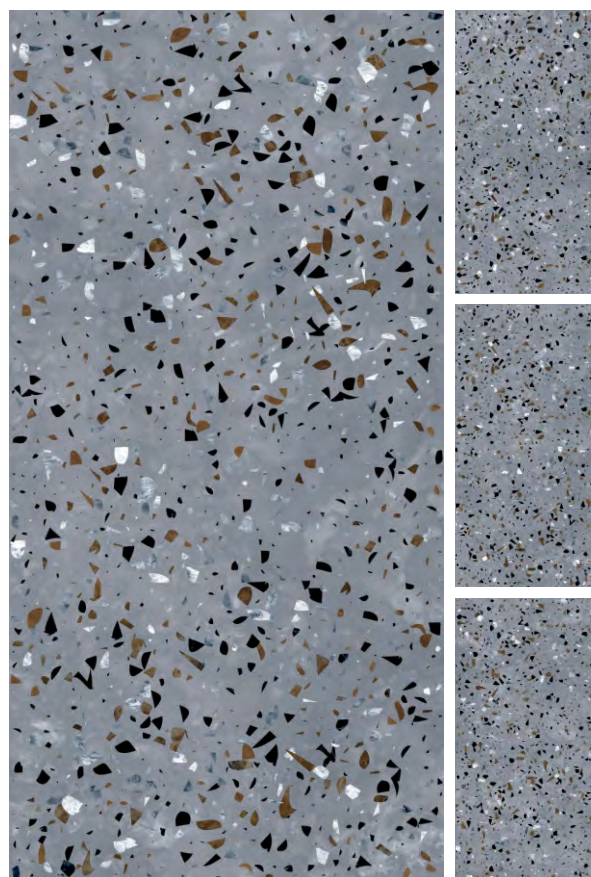


Frost
Resistant



Break
Resistant

Amata Grey



Finish
Carving

Random
4



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

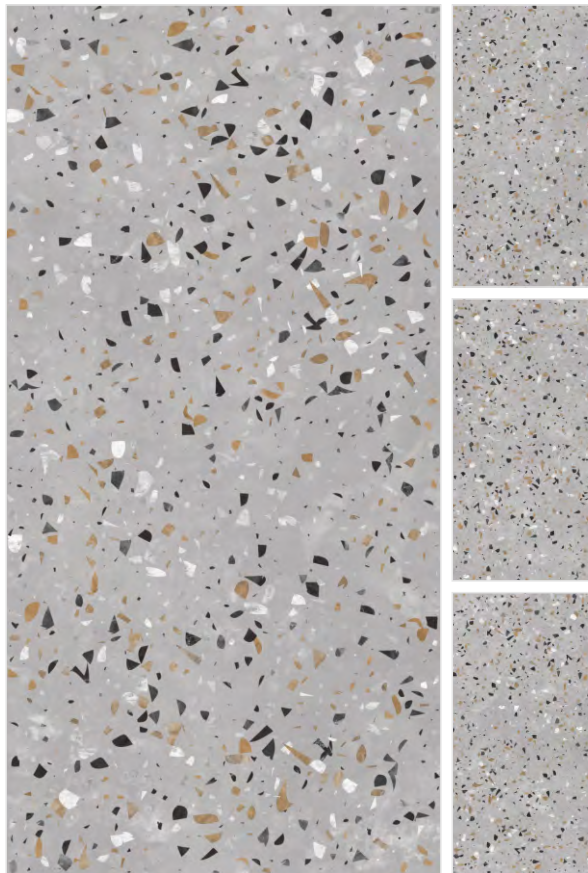


Frost
Resistant



Break
Resistant

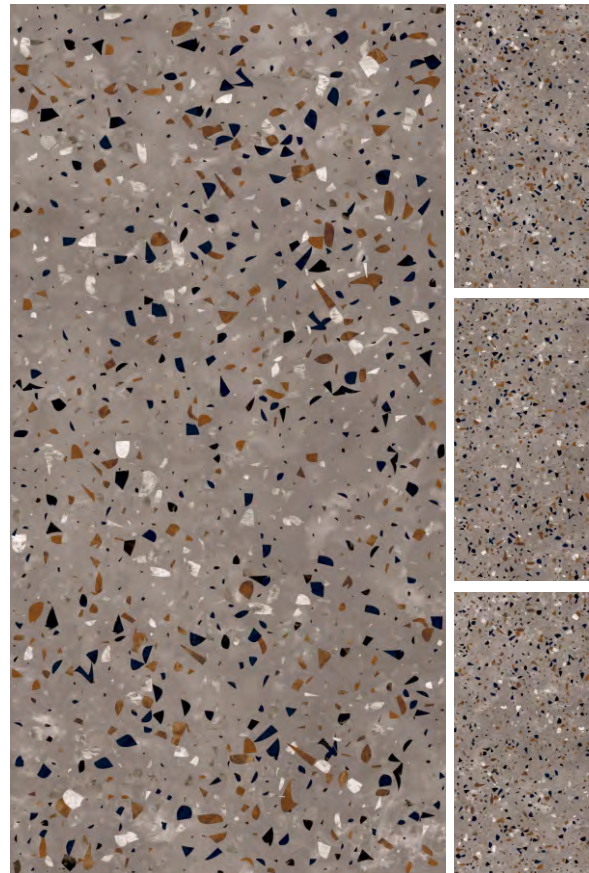
Amata Smoke



Finish
Carving

Random
4

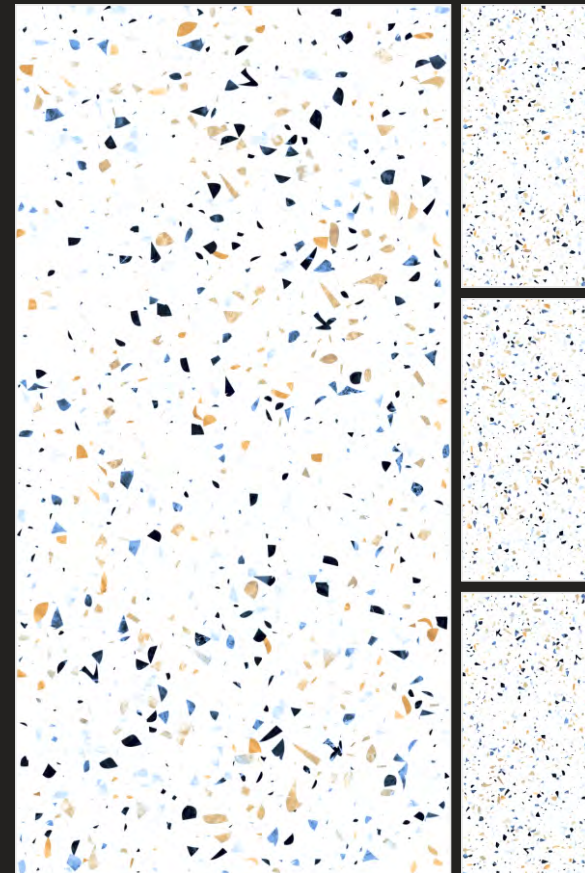
Amata Moca



Finish
Carving

Random
4

Amata White



Finish
Carving

Random
4

Arizona



Finish
Carving

Random
3

Features

-  Ecology & Sustainable
-  Resistant to staining
-  Impact Resistant
-  Acid Resistant
-  Thermal Shock Resistant
-  Easy to clean
-  Frost Resistant
-  Break Resistant

Aster Beige



Finish

Carving

Random

1

Aster Grey



Finish

Carving

Random

3

Bigmo Beige



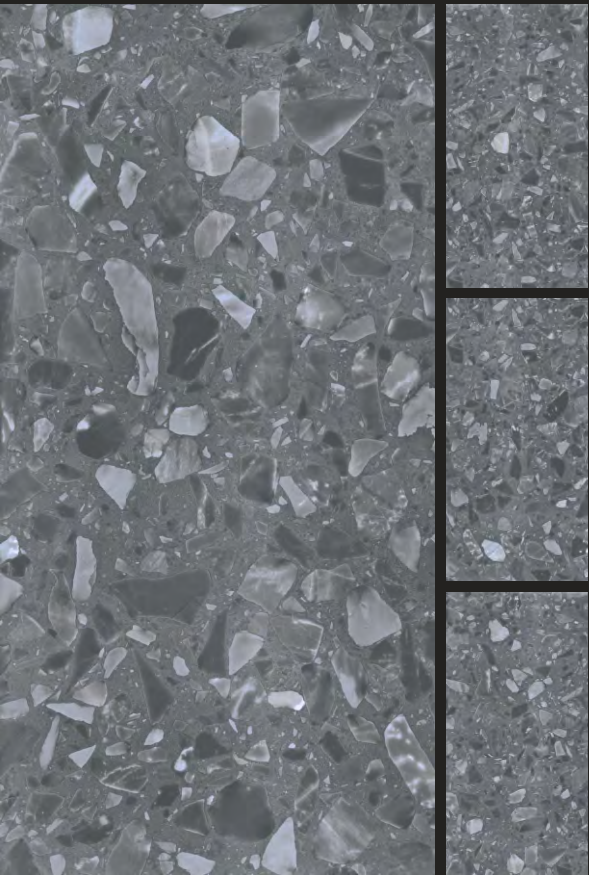
Finish

Carving

Random

4

Bigmo Grey



Finish

Carving

Random

4

Features

- 

Ecology &
Sustainable
- 

Resistant to
staining
- 

Impact
Resistant
- 

Acid
Resistant
- 

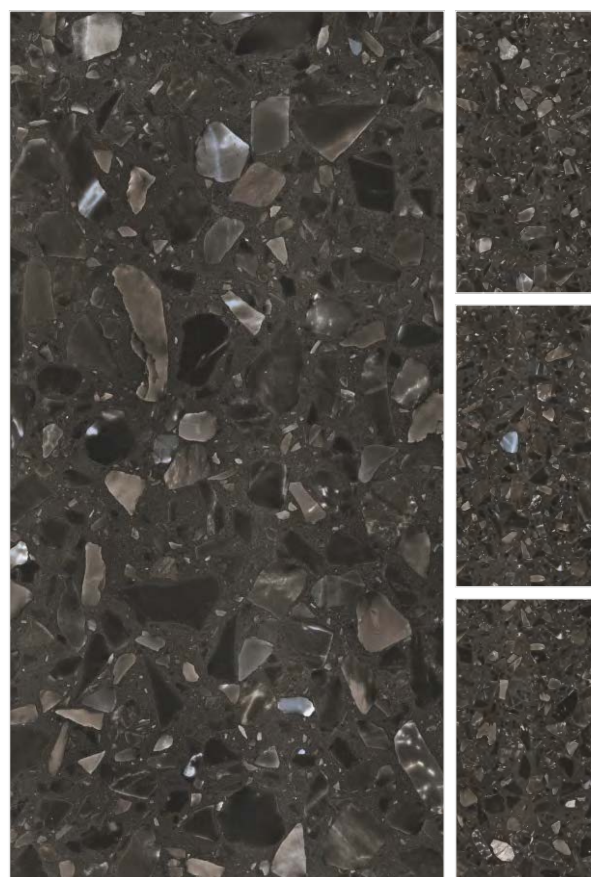
Thermal Shock
Resistant
- 

Easy to
clean
- 

Frost
Resistant
- 

Break
Resistant

Bigmo Nero



Finish
Carving

Random
4

Vatican White



Finish
Carving

Random
3



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Bigmo White



Finish
Carving

Random
4

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Damita Ash



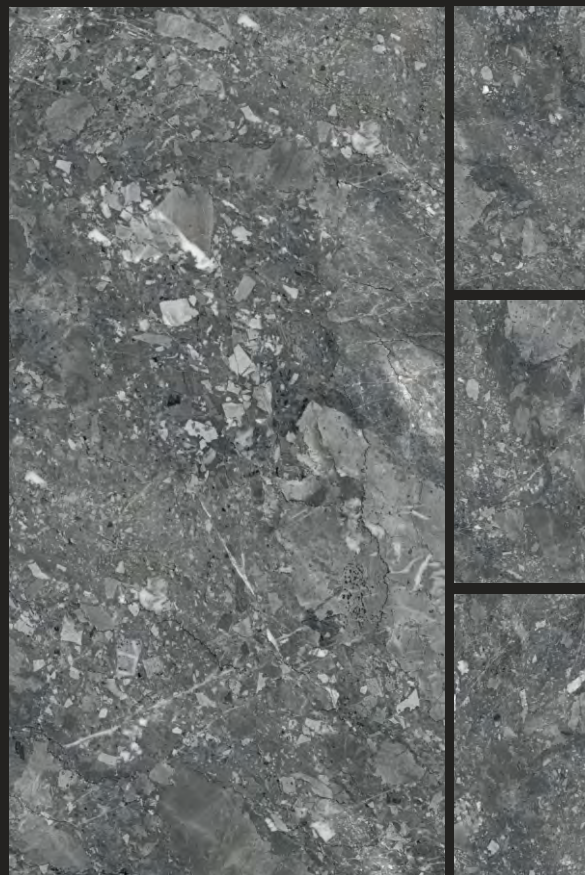
Finish Carving Random ▲ NEW ADDITION

Damita Grey



Finish Carving Random ▲ NEW ADDITION

Innova Black



Finish Carving Random ▲ NEW ADDITION

Innova Forest



Finish Carving Random ▲ NEW ADDITION

Features

- 

Ecology & Sustainable
- 

Resistant to staining
- 

Impact Resistant
- 

Acid Resistant
- 

Thermal Shock Resistant
- 

Easy to clean
- 

Frost Resistant
- 

Break Resistant

Itano Grey



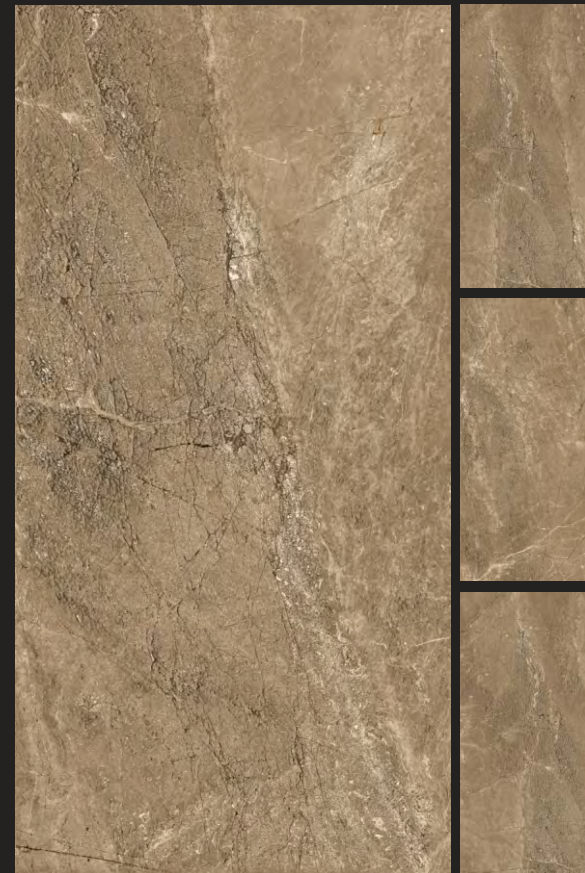
Finish Carving Random 5 ▲ NEW ADDITION

Montana Ash



Finish Carving Random 6 ▲ NEW ADDITION

Montana Brown



Finish Carving Random 6 ▲ NEW ADDITION

Montana Gris

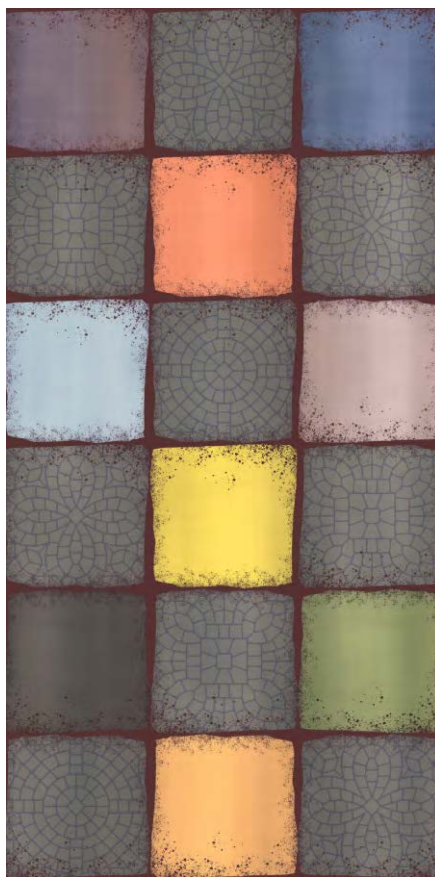


Finish Carving Random 6 ▲ NEW ADDITION

Features

-  Ecology & Sustainable
-  Resistant to staining
-  Impact Resistant
-  Acid Resistant
-  Thermal Shock Resistant
-  Easy to clean
-  Frost Resistant
-  Break Resistant

Pastel Box HL



Finish
Carving

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

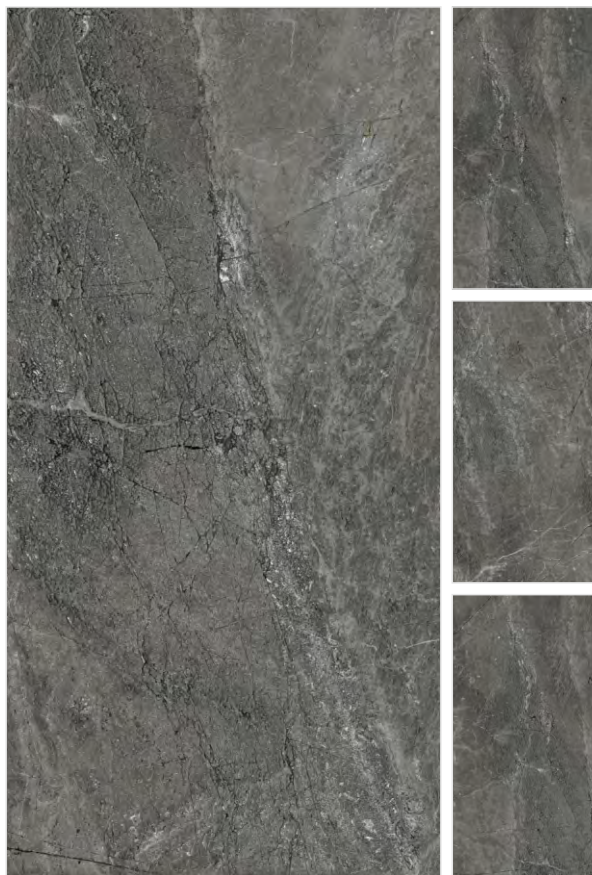


Frost
Resistant



Break
Resistant

Montana Nero



Finish
Carving

Random
6

▲ NEW ADDITION

Sauron Grey



Finish
Carving

Random
5

▲ NEW ADDITION

Travertine Hexa



Finish
Carving

Random
6

▲ NEW ADDITION

Trench Bianco



Finish
Carving

Random
6

▲ NEW ADDITION

Features

- 

Ecology &
Sustainable
- 

Resistant to
staining
- 

Impact
Resistant
- 

Acid
Resistant
- 

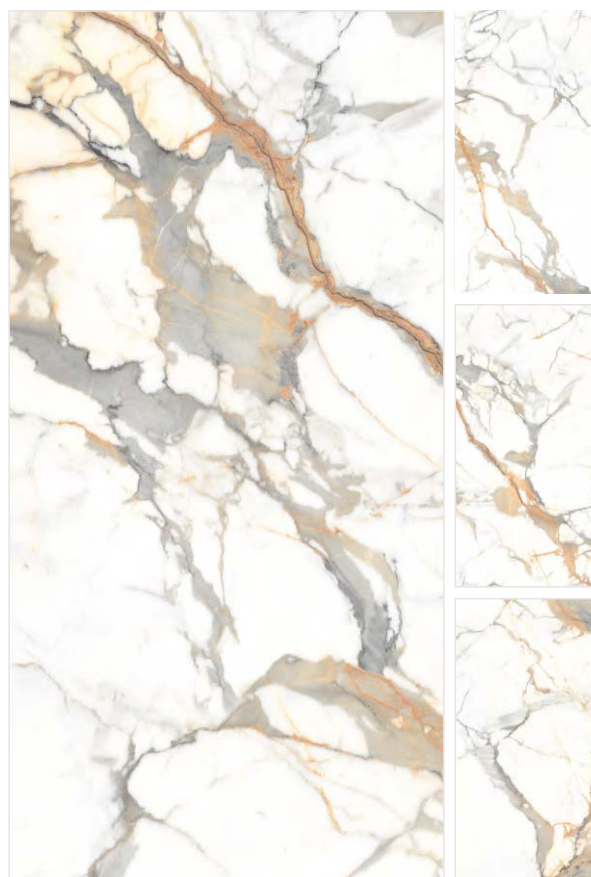
Thermal Shock
Resistant
- 

Easy to
clean
- 

Frost
Resistant
- 

Break
Resistant

Sparkle Latina



Finish
Carving

Random
4



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



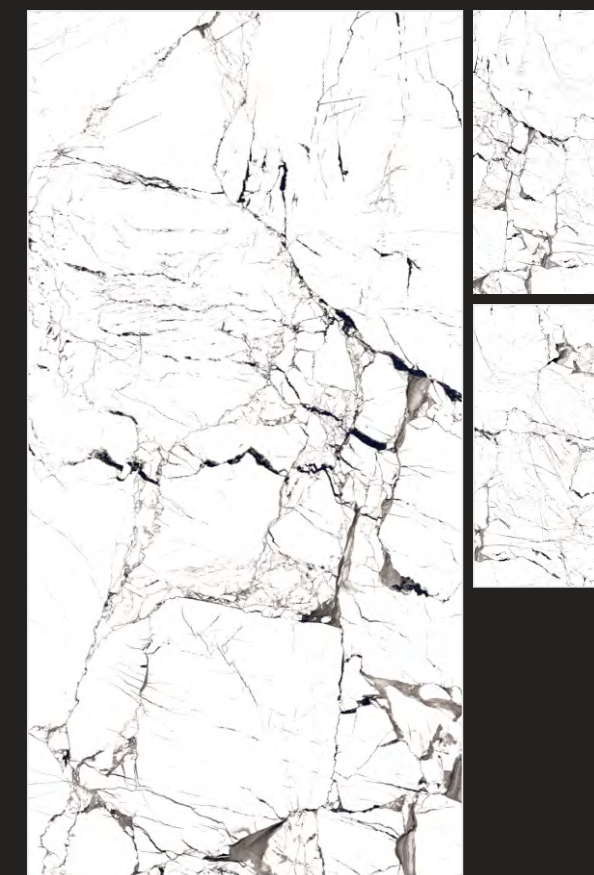
Frost
Resistant



Break
Resistant



Sparkle Glacier



Finish
Carving

Random
3

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Albino Beige End

ENDLESS



Finish
Carving

Faces
4

▲ NEW ADDITION

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



EVOLUTION
600x1200MM | 9MM

Albino Grey End

ENDLESS



Finish
Carving

Faces
4

▲ NEW ADDITION



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Nivea Grigio End

ENDLESS



Finish
Carving

Faces
4

▲ NEW ADDITION

Features

- 

Ecology & Sustainable
- 

Resistant to staining
- 

Impact Resistant
- 

Acid Resistant
- 

Thermal Shock Resistant
- 

Easy to clean
- 

Frost Resistant
- 

Break Resistant

Nivea Smoke End

ENDLESS



Finish
Carving

Faces
4

▲ NEW ADDITION

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

French Nero End

ENDLESS



Finish
Carving

Faces
3

▲ NEW ADDITION



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



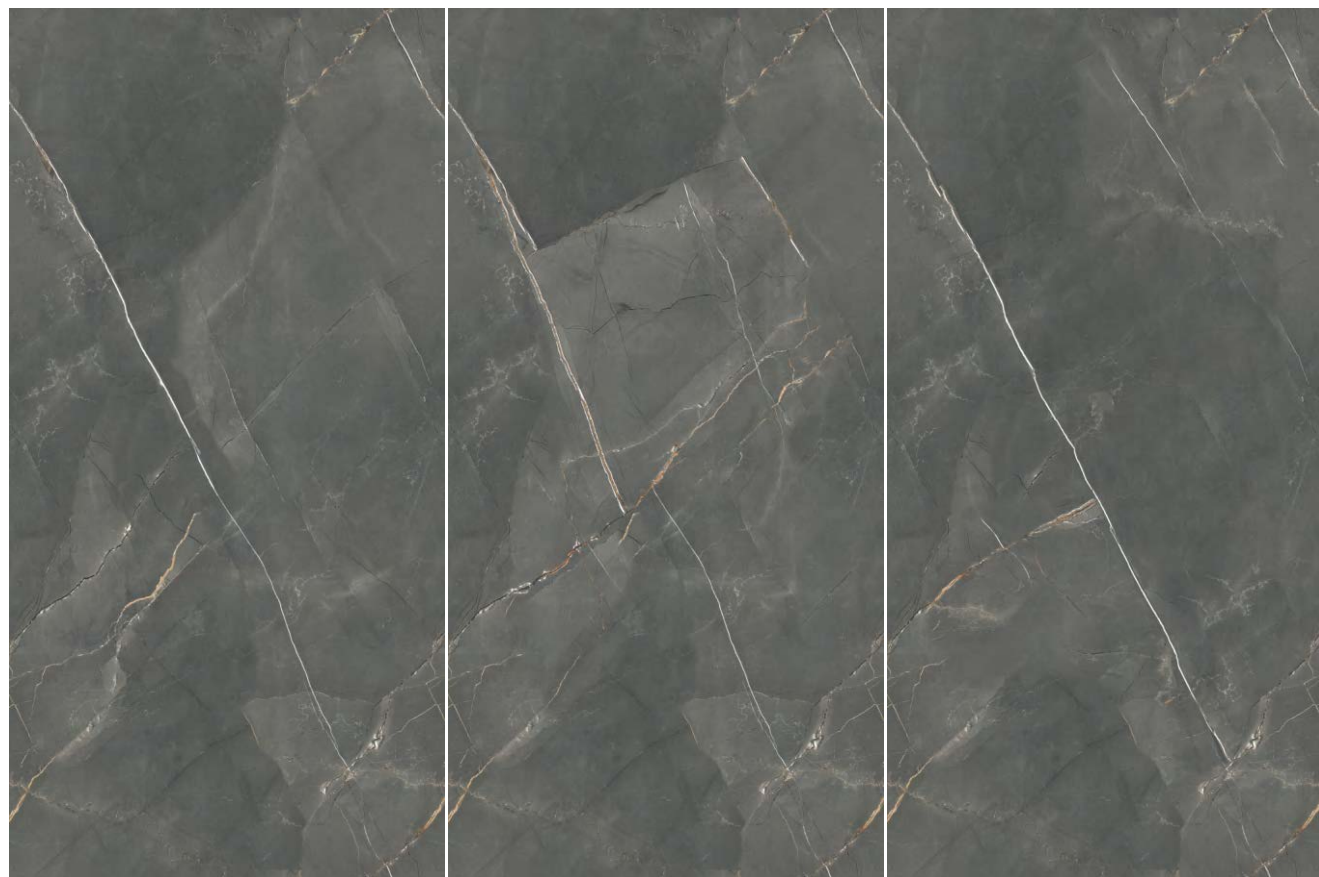
Frost
Resistant



Break
Resistant

Melody Nero End

ENDLESS



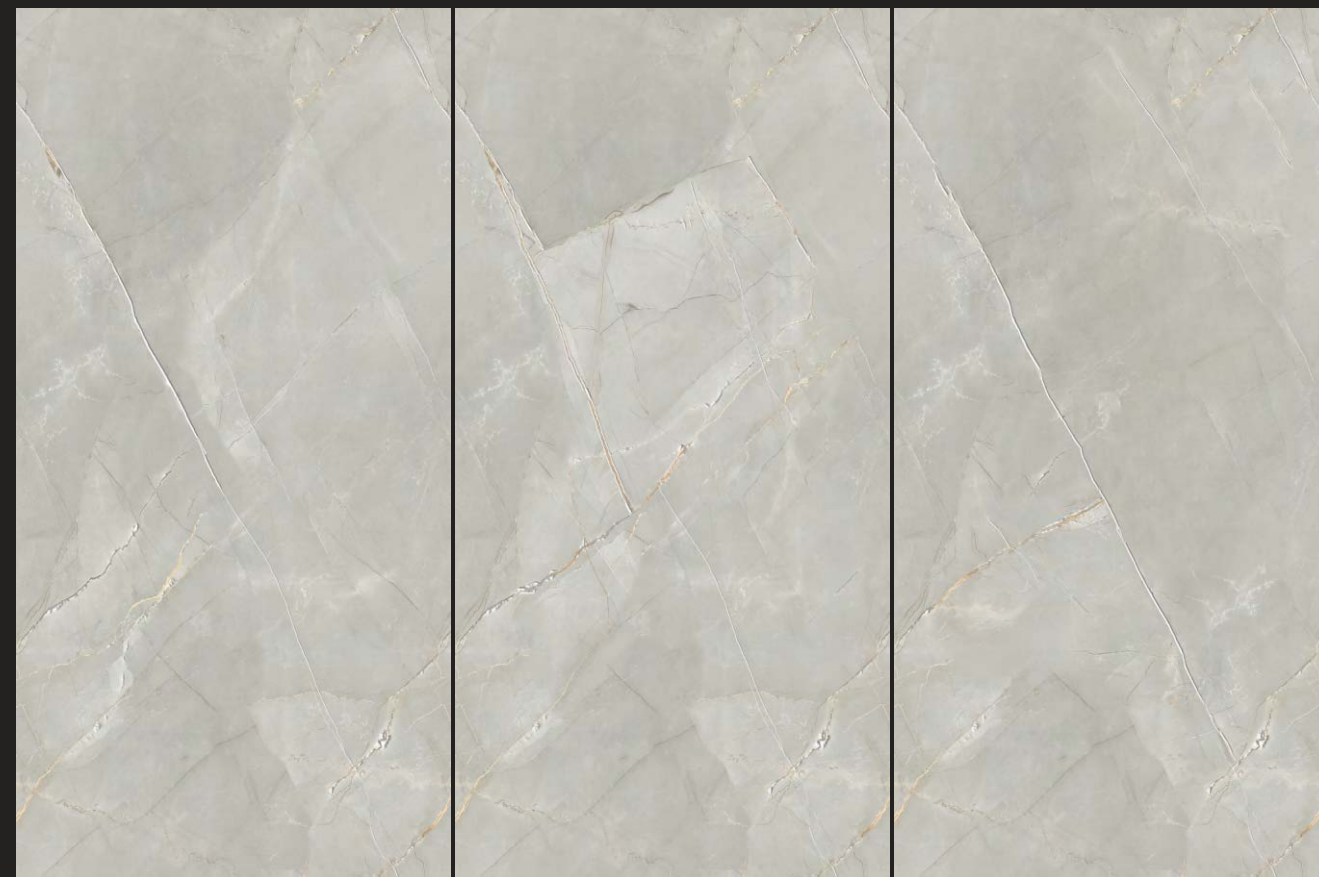
Finish
Carving

Faces
3

▲ NEW ADDITION

Melody Gris End

ENDLESS



Finish
Carving

Faces
3

▲ NEW ADDITION

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Ritzy Brown End

ENDLESS



Finish
Carving

Faces
3

▲ NEW ADDITION

French White End

ENDLESS



Finish
Carving

Faces
3

▲ NEW ADDITION

Features

- 

Ecology &
Sustainable
- 

Resistant to
staining
- 

Impact
Resistant
- 

Acid
Resistant
- 

Thermal Shock
Resistant
- 

Easy to
clean
- 

Frost
Resistant
- 

Break
Resistant



Ritzy Natura End

ENDLESS



Finish
Carving

Faces
3

▲ NEW ADDITION

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

I N D E X

Arena Black Slate	Florence Beige
Arena Black Waves	Florence Black
Arena Crema Slate	Florence Choco
Arena Crema Waves	Florence Grey
Arena Grey Slate	Florence White
Arena Grey Waves	Venice Dark Grey
Arena White Slate	Venice Kota
Arena White Waves	Venice Light Grey
Arena Choco Slate	
Charcoal Slate	
Arena Korean Slate	

EVOLUTION

THE STONE & THE BOLD

Thunder series displays its strong aesthetic style in ceramic stoneware surfaces for floors, parking surfaces and facades. An underground mood and textures with apparent imperfections reveal the passage of time, yesterday's history brought up to date.

600 x 1200 MM



Arena Black Slate



Finish
Matt

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Arena Grey Slate



Finish
Matt

Random
1

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Arena Korean Slate



Finish
Matt

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



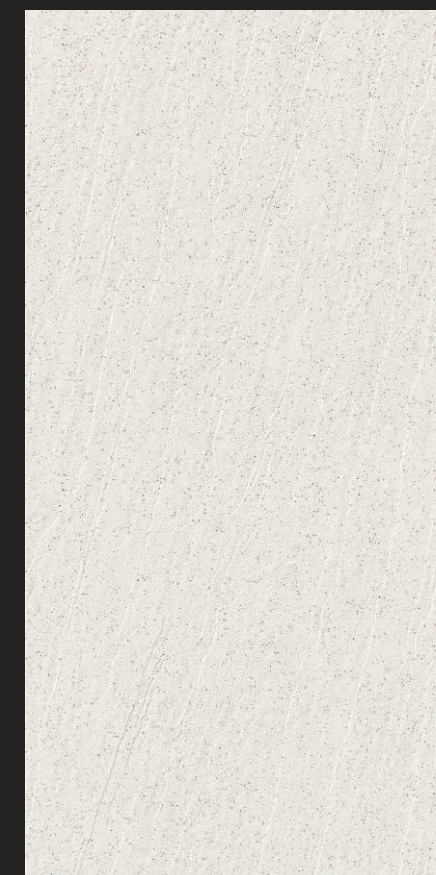
Frost
Resistant



Break
Resistant



Arena White Slate



Finish
Matt

Random
1

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Arena Choco Slate



Finish
Matt

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Arena Crema Slate



Finish
Matt

Random
1

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



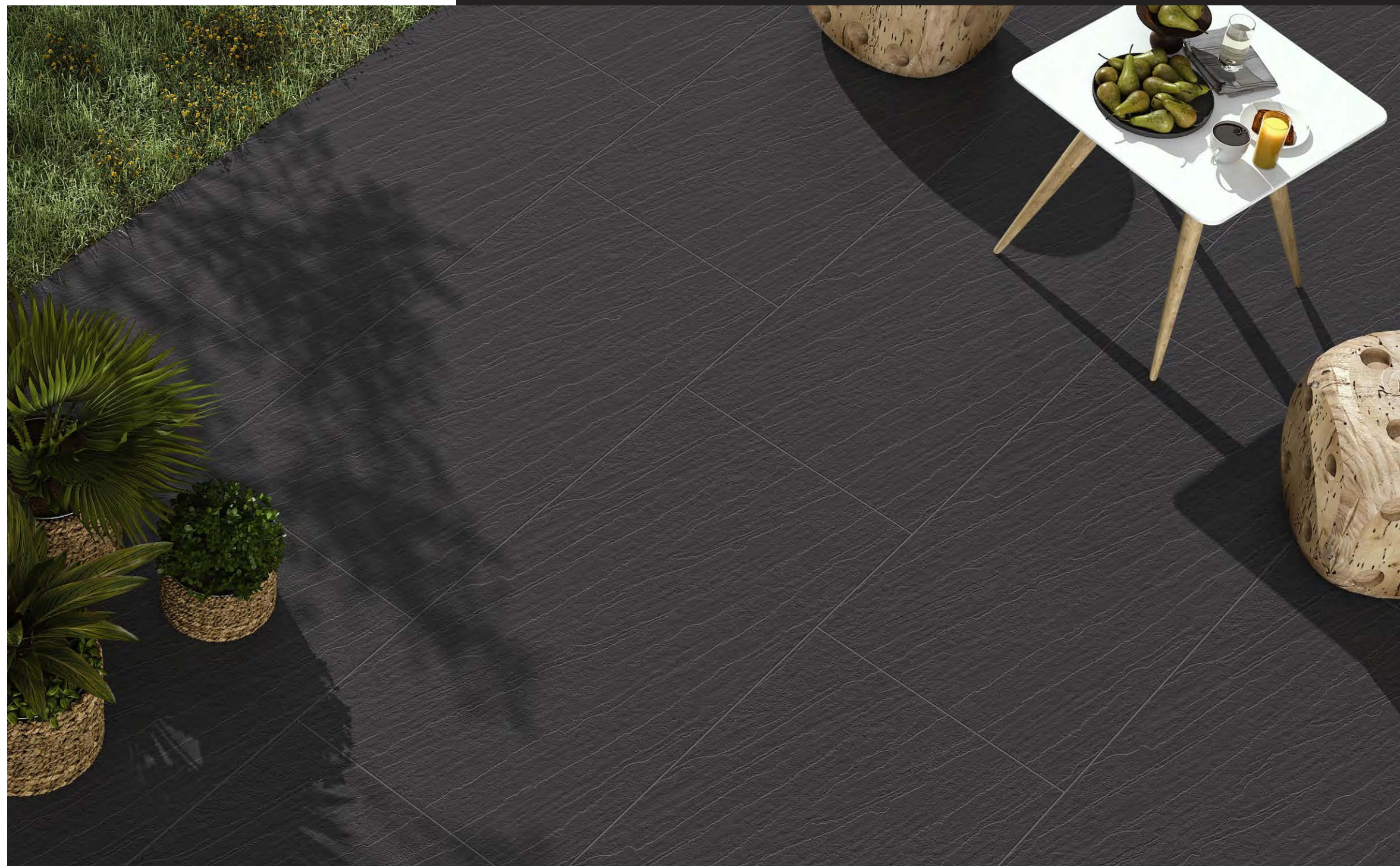
Break
Resistant

Charcoal Slate



Finish
Matt

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Arena Korean Waves



Finish
Matt

Random
1

▲ NEW ADDITION

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

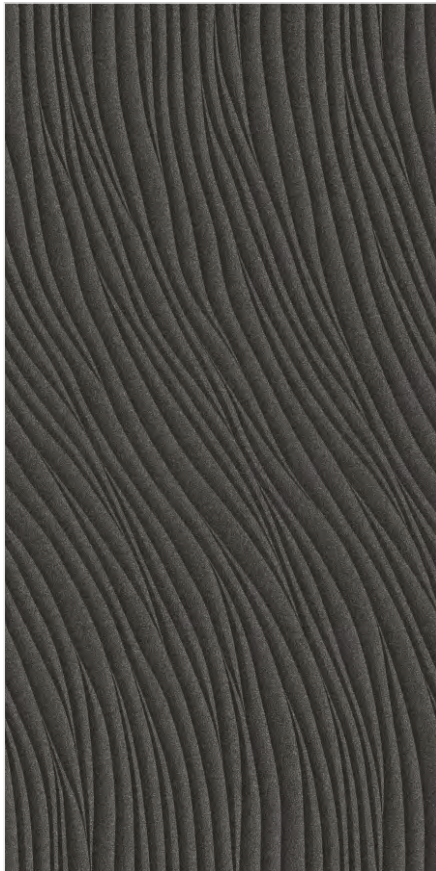


Frost
Resistant



Break
Resistant

Arena Black Waves



Finish
Matt

Random
1

▲ NEW ADDITION



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant



Arena White Waves



Finish
Matt

Random
1

▲ NEW ADDITION

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

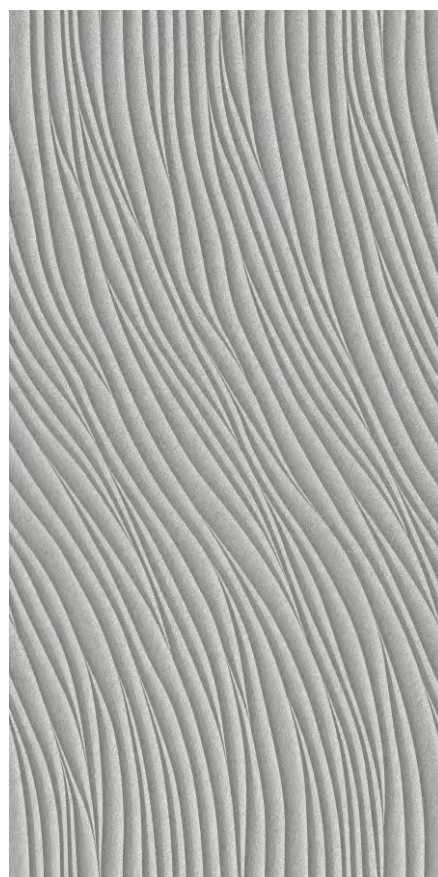


Frost
Resistant



Break
Resistant

Arena Grey Waves



Finish
Matt

Random
1

▲ NEW ADDITION



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Florence Black

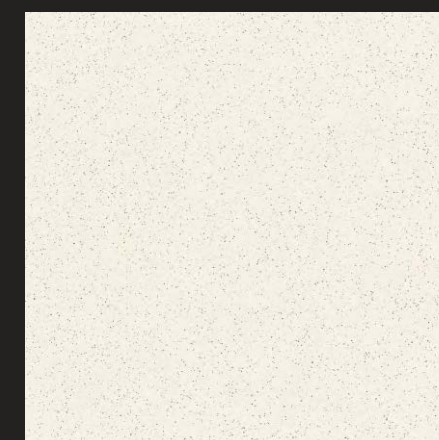


Finish
Matt

Random
1



Florence White



Finish
Matt

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean

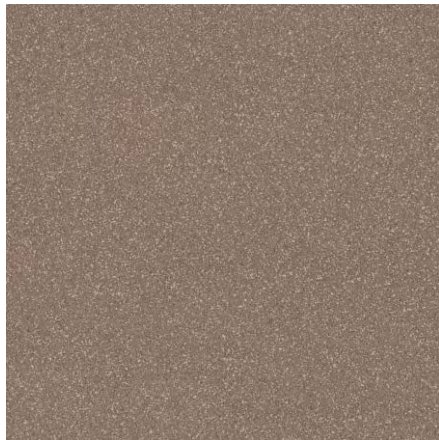


Frost
Resistant



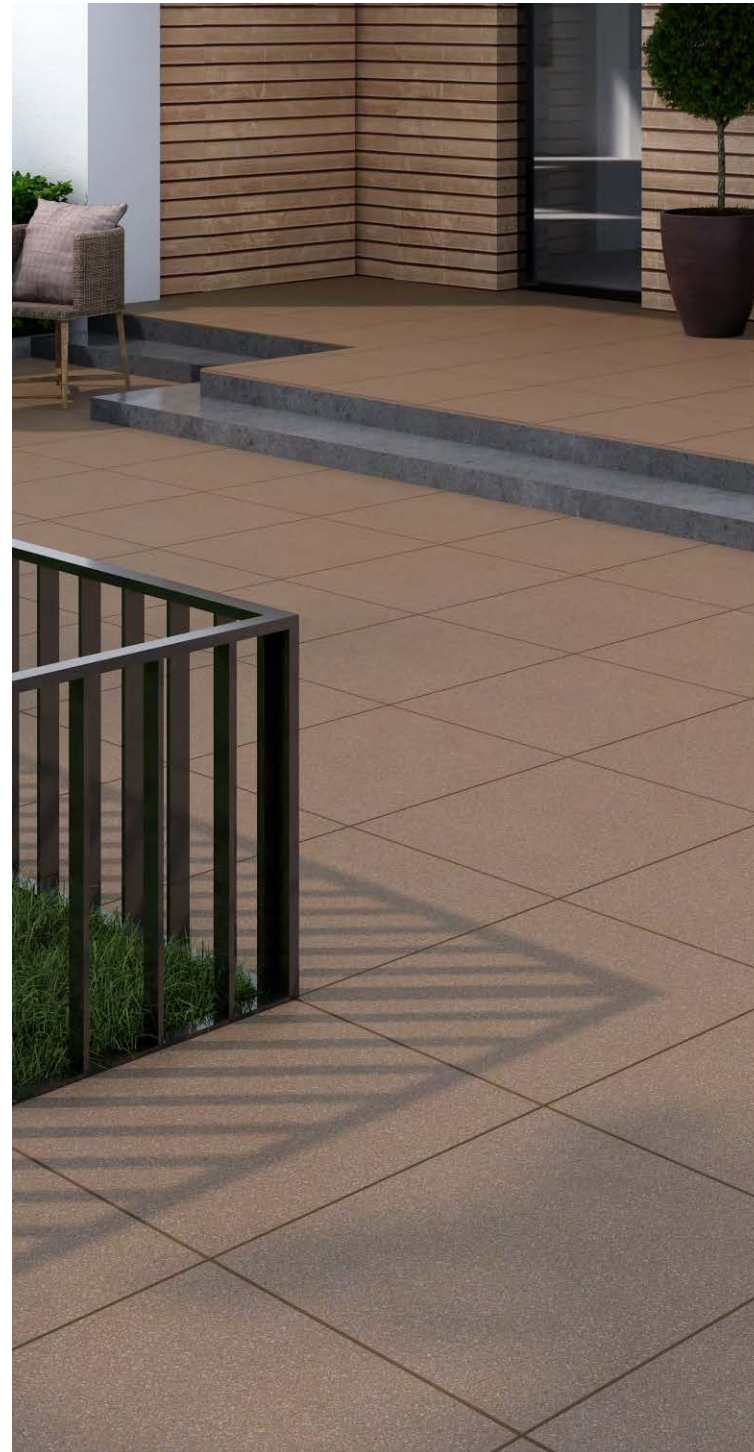
Break
Resistant

Florence Choco

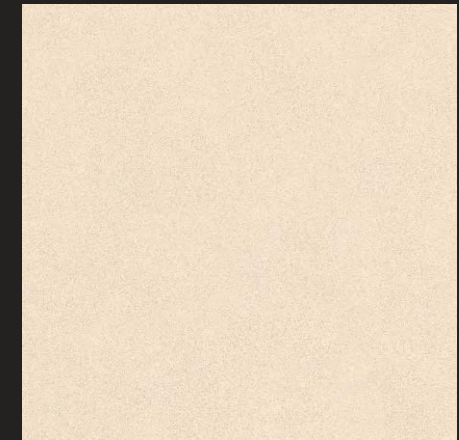


Finish
Matt

Random
1

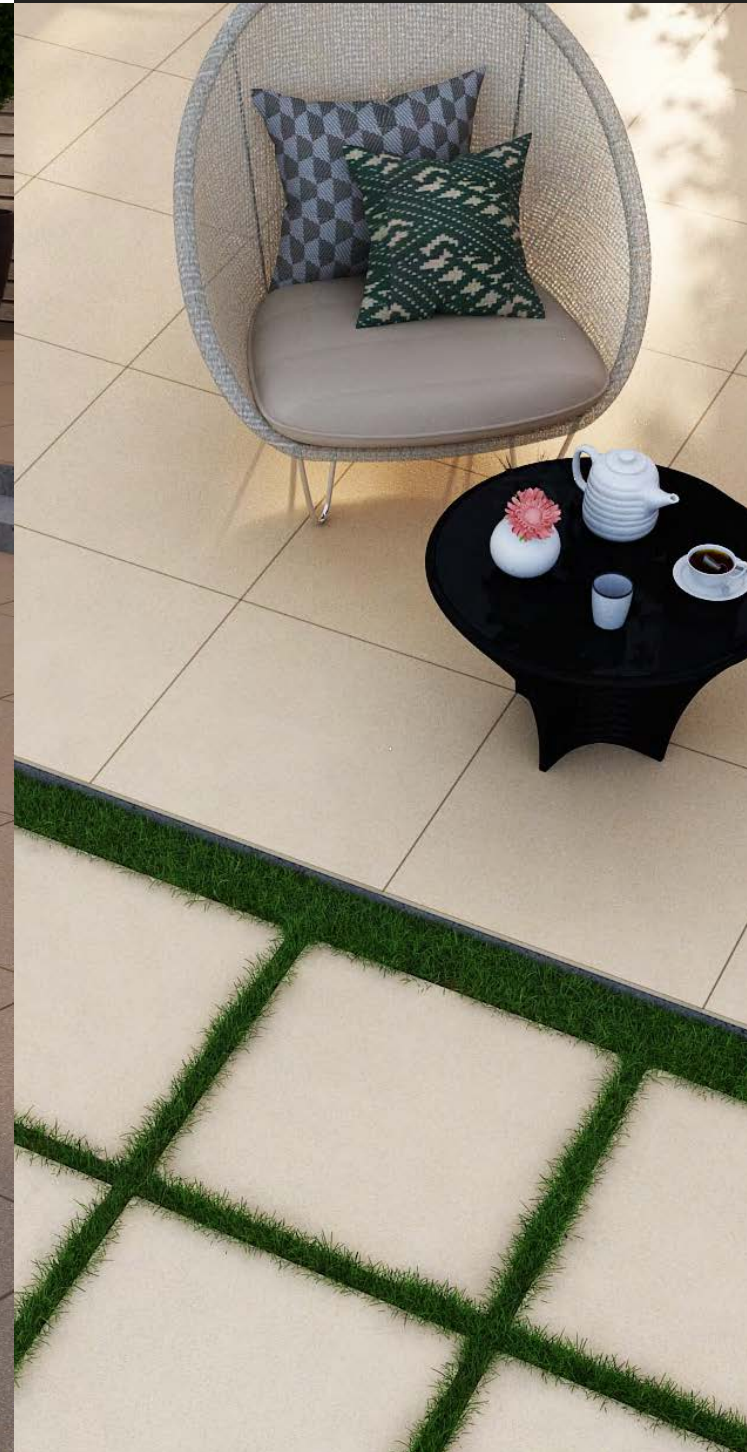


Florence Beige



Finish
Matt

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Venice Kota

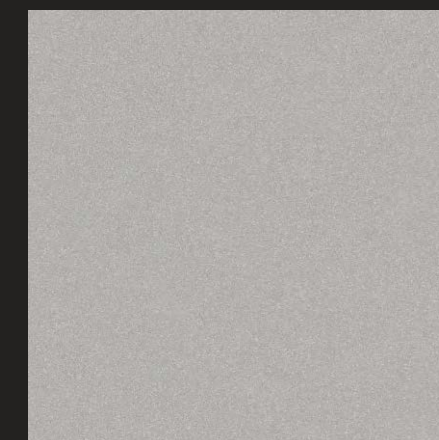


Finish
Matt

Random
1



Florence Grey



Finish
Matt

Random
1

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Venice Dark Grey

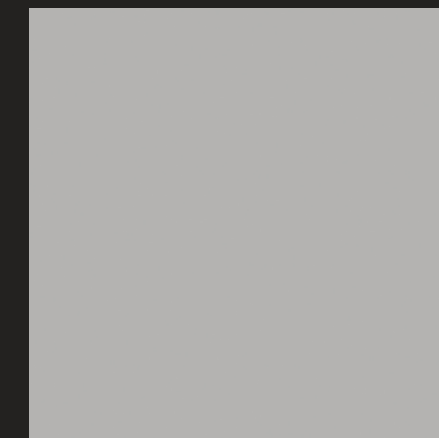


Finish
Matt

Random
1



Venice Light Grey



Finish
Matt

Random
1

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

I N D E X

Roccia Coffee Rustic	Roccia Negro Rustic
Roccia Crema Rustic	Roccia Verde Rustic
Roccia Grey Rustic	

EVOLUTION

Structured and Natural Surfaces

The beauty of Mediterranean stones dialogues with the exceptional strength of stoneware in the Roccia collection. The perfect combination of graphics and structure, colour and texture in every single piece, enhancing the details, variations in brilliance and tone and the naturalness of the surface

6 0 0 x 6 0 0 M M



ROCCIA

6 0 0 x 6 0 0 M M | 1 6 M M



Roccia Grey Rustic



Finish
Rustic Matt

Random
1

Roccia Coffee Rustic



Finish
Rustic Matt

Random
1

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Roccia Verde Rustic



Finish
Rustic Matt

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



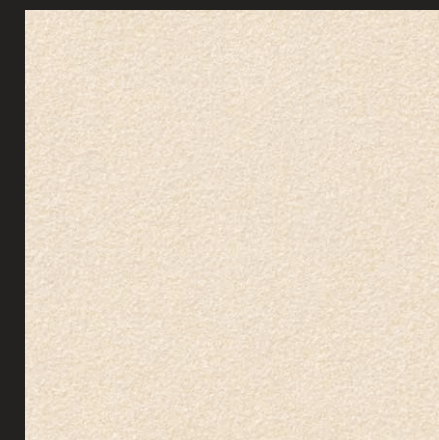
Frost
Resistant



Break
Resistant



Roccia Crema Rustic



Finish
Rustic Matt

Random
1

Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

Roccia Negro Rustic



Finish
Rustic Matt

Random
1



Features



Ecology &
Sustainable



Resistant to
staining



Impact
Resistant



Acid
Resistant



Thermal Shock
Resistant



Easy to
clean



Frost
Resistant



Break
Resistant

TECHNICAL SPECIFICATIONS



CHARACTERISTIC	STANDARD AS PER ISO-13006/EN 14411 GROUP BIa	MEAN VALUE OF EMCER POLISHED GVT	MEAN VALUE OF EMCER RUSTIC GVT	TEST METHOD
REGULATORY PROPERTIES				
Deviation in length & width	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Deviation in thickness	±5.0 %	±4.0 %	±4.0 %	ISO-10545-2
Straightness in side	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Rectangularity	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Surface flatness	±0.5 %	±0.2 %	±0.2 %	ISO-10545-2
Color difference	Unaltered	No change	No change	ISO-10545-16
Glossiness	As per mfg	Min 90%	Min 4%	GLOSSOMETER
STRUCTURAL PROPERTIES				
Water absorption	< 0.50 %	< 0.20 %	< 0.20 %	ISO-10545-3
Apparent density	> 2.0 g/cc	>2.10 g/cc	>2.10 g/cc	DIN 51082
MASSIVE MECHANICAL PROPERTIES				
Modulus of rupture	Min. 35 N/mm²	Min. 40 N/mm²	Min. 40 N/mm²	ISO-10545-4
Breaking strength	Min. 1300 N	Min. 2000 N	Min. 2000 N	ISO-10545-4
Impact resistance	As per mfg.	Min. 0.55	Min. 0.55	ISO-10545-5
SURFACE MECHANICAL PROPERTIES				
Surface abrasion resistance	As per mfg.	Min. Class-3	Min. Class-4	ISO-10545-7
MOH's hardness	As per mfg.	Min. 4	Min. 5	EN 101
THERMO HYGROMETRIC PROPERTIES				
Frost resistance	No damage	No damage	No damage	ISO-10545-12
Thermal shock resistance	No damage	No damage	No damage	ISO-10545-9
Moisture expansion	Nil	Nil	Nil	ISO-10545-10
Thermal expansion (COE)	Max. 9.0 x 10 ⁻⁶	Max. 6.5x10 ⁻⁶	Max. 6.5 x 10 ⁻⁶	ISO-10545-8
Crazing resistance	As per mfg.	Min. 10 Cycle	Min. 10 Cycle	ISO-10545-11
CHEMICAL PROPERTIES				
Chemical resistance	No damage	No damage	No damage	ISO-10545-13
Stain resistance	Resistant	Resistant	Resistant	ISO-10545-14
SAFETY PROPERTIES				
Slip resistance	As per mfg.	>0.40	>0.40	ISO-10545-17
Fire resistance	As per mfg.	Fire proof	Fire proof	N. A.
Lead & Cadmium given off by glazed tiles	As per mfg.	Does not yield Pb & Cd	Does not yield Pb & Cd	ISO-10545-15

NOTE: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective Customer are advised to inspect a sample of tiles before ordering. every effort has been made to ensure the accuracy of the information given. However, the Company research the right to change the specifications Without prior notice. Sometimes variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advice you to follow the fixing instruction on the cartons of the tiles as no responsibility can be accepted by the once the tiles have been fixed.

EARTH

PACKING DETAILS

SR. NO.	PRODUCT	NOMINAL SIZE	TILES PER BOX	COVERAGE AREA
1	VITRIFIED TILES	600 x 1200 mm	2	1.44 Sq. Mtr.
1	VITRIFIED TILES	200 x 1200 mm	5	1.2 Sq. Mtr.

EVOLUTION

PACKING DETAILS

SR. NO.	PRODUCT	NOMINAL SIZE	TILES PER BOX	COVERAGE AREA
1	VITRIFIED TILES	600 x 1200 mm	2	1.44 Sq. Mtr.
2	VITRIFIED TILES	600 x 600 mm	4	1.44 Sq. Mtr.



EMCER TILES PVT. LTD.

HEAD OFFICE

Emcer House, C Block, Westgate, Near YMCA Club,
S.G. Highway, Ahmedabad - 380015, (Gujarat) INDIA.

EMCER FACTORY

Emcer Premises, Survey No.: 117 P2 & P3, Opp. Sanford Vitrified,
Sartanpur Road, Ta.: Wankaner, Dist.: Morbi - 363621, (Gujarat) INDIA.

EMCER DELHI

Emcer House, D 19, Mayapuri Industrial Area Phase 2,
New Delhi - 110064, INDIA.

EMCER KOLKATA

5, Paschim Chaubhaga, Arupota, Post Dalanda,
Besides Mercedes Service Center, Kolkata - 700105, (West Bengal) INDIA.